

The Alliance bulletin

Providing key information on a no-frills format for professional who travel to write, edit, broadcast or create images. Editor : Ashley Gibbins : Ashley@itwalliance.com

Issue 138 : May 2013

www.itwalliance.com

The Alliance press card



The International Travel Writers Alliance Press Card now provides Alliance journalists with formal recognition of their status and standing – and a roving ambassador's role - in the profession.

See Appendix one for the directory of opportunities for press card holders.

The Alliance Syndication Network

The Alliance Syndication Network is a networking group within the Alliance for those who have online travel websites, blogs, bulletins and/or newsletters e

The Global Travel ITWA Prepaid Master Card



The International Travel Writers Alliance Global Travel ITWA Prepaid MasterCard, is a new initiative in partnership *with Global Currency Exchange Network*, one of the UK's leading foreign exchange companies.

The card is currently available to UK based journalists only.

https://itwa.gcencurrencycards.com/

The International Travel Writers Alliance Job Shop

The International Travel Writers Alliance Job Shop is a developing resource of information on jobs for journalists, which will enable the Alliance's partners to place and journalists to receive information on in-house jobs, special assignments or one-off projecs

Registering with the Alliance

To register with the Alliance visit : www.itwalliance.com, and register as a :

Member : travel journalist Editor : commissioning editor of publications) Partner : travel industry organisation, or Agency : with travel or tourism clients

Join and follow

in

http://www.linkedin.com/groups?gid=2978414&trk=hb_side_g

3 @writersalliance



The Alliance bulletin

Section one :

- Opportunities
- New partners and agencies
- News, leads and What's on
- Reasons to write about
- A place to stay

Section two :

- Travel guides
- Alliance products and services

Appendix one

• The Alliance press card holders directory

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Newcastle, UK

Newcastle has a programme of summer event palnned from May to August 2013.

Newcastle Fashion Week (11 to 18 May 2013) stages more than 70 events over an eight day period with catwalks, celebrity guests, parties, shopping promotions and much more.

Visit : www.getintonewcastle.co.uk/nfw/

Monument Movie (7 June to 13 September 2013) screens free outdoor movies and and sporting events, every Tuesday and Thursday, on a 25 metre 'big screen' located beside the Earl Grey Monument

Visit : www.tynesidecinema.co.uk/whats-on/monument-movies.

Newcastle Restaurant Week (5 to 11 August 2013) sees 45 of the city's top restaurants offering diners special, fixed price menus for just £10 or £15 per person.

Visit : www.getintonewcastle.co.uk/restaurant-week.

The Urban Games (10 and 11 August)showcases the North East of England's most talented singers, dancers, rappers, beatboxers, Free Runners, and extreme sports stars.

Visit : www.theurbangames.org.uk.

A place to stay

The Sandman Signature Hotel, Newcastle

The 170-bedroom, four-star Sandman Signature Hotel is located in the city center of Newcastle, with key attractions including Newcastle United Football Club Stadium, China Town, the city center shopping district all this within a five minute walk.

Also in the hotels vicinity is the Theatre Royal, the Quayside and a selection of restaurants and bars.

The hotels location close to Newcastle Central Station and all the city's major bus, road and Metro networks, makes it a base for visitors wanting to explore the region's wider attractions, such as the Blue Flag beaches at Whitley Bay and Tynemouth and the castles and stately homes of Northumberland

Visit : www.sandmansignature.co.uk. Alliance members wishing to request review visits to the Sandman Signature Hotel should contact : Emma Walker at emma@sortedpr.com.



Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

Scotland's Personal Hotels

Scotland's Personal Hotels is a selection of family run hotels located across Scotland. The portfolio ranges from city centre to deluxe country house hotels and country inn and restaurants with rooms.

Launched in 1997 with 12 hotels, Scotland's Personal Hotels now comprises over 50 properties. Its website offers information and easy booking on select hotels in each region.

Visit : www.scotland-hotels.com. Contact : Mark Linklater at mark@scotland-hotels.com

TravelTalkMEDIA

TravelTalkMEDIA was established in 2001 to provide radio and web-based, online information to the global travel industry.

TravelTalkMEDIA broadcasts through its TravelTalkRADIO and TravelTalkTV subsidiaries, reaching one million listeners in 130 countries each month through online and conventional radio distribution via satellite and cable.

Its radio broadcasting reaches listeners through distribution networks in North America, the UK, China, and 22 other countries in the Asia-Pacific region.

TravelTalkTV produces and distributes informative and entertaining programs featuring destinations throughout the world, interviews with travel industry leaders, and travel news and tips for consumers and travel professionals. This is distributed via conventional TV networks, local and regional broadcasters, and via the web.

Visit : www.traveltalkmedia.com. Contact : Sandy Dhuyvetter at sandy@traveltalkmedia.com.

To listen to the interview with Ashley Gibbins, Chief Executive of the Alliance visit : www.traveltalkmedia.com/TTNewsletter_mar26_13.html.

Tourism for All UK

Tourism for All UK (TfA) is an independent charity supporting leisure and tourism opportunities for all, operating an information service to disabled and older people, and working with the industry and government to raise the standards of welcome to all guests.

TfA provides information to disabled and older people on accessible accommodation and other tourism services in the UK and overseas.

Every year they respond to thousands of people who may need help and support to enable them to take a break they may not have previously believed possible.

Visit : www.tourismforall.org.uk. Contact : Carrie-Ann Lightley at carrie-ann@tourismforall.org.uk.

Travel Kansas and Oklahoma

Travel Kansas and Oklahoma promotes leisure travel to and within Kansas and Oklahoma in the UK and Ireland markets, including attractions such as Route 66, rodeo, ranching and trail riding, music, fishing, native American culture, Historic Trails, food and sightseeing.

Visit : www.travelksok.co.uk. Contact : Matt Bates at matt@travelksok.co.uk



News

CNN : Consumer Connect: Travel & Tourism

A global study of CNN consumers' travel perceptions and behavioural trends has revealed that, for 66% of respondents, safety and security is of greater concern when choosing an international travel destination, than any other deciding factor.

The survey asked global respondents from over 70 countries, recruited via CNN websites, to identify the key influencing factors in their decision making process, when deciding upon both leisure and business travel destinations.

The findings are that :

- 67% say 'safety and security' matters most
- 60% are 'price' driven
- 58% are driven by 'reputation'
- 55% say 'knowledge and availability of information' matters most
- 54% are driven by 'diversity of things to do/amenities'

The UK leads Europe, and is among the top 5 countries globally, for safety and is seen as a developed, hospitable destination:

The 'Consumer Connect: Travel & Tourism' surveyed 3,106 respondents from over 70 countries worldwide, recruited via CNN websites.

The main areas covered included travel behaviour and activities, decision making factors, cultural events' impact on travel, outlook on 2013 and hotels brand data.

It is the 14th edition of the 'Consumer Connect' series.

Visit : www.cnnmediainfo.com. Contact : Syreeta Clarke ay Syreeta.Clarke@turner.com.

Royal Brunei Airlines Kangaroo route

Royal Brunei Airlines (RB) is promoting its recently improved Kangaroo route service to Melbourne.

RB's recently updated schedule offers a daily service from London to Dubai, Brunei and beyond.

In addition, the Kangaroo route with Royal Brunei offers travellers a 'double stop' opportunity, with passengers able to take a stop in Dubai a second break in Brunei to experience rainforest treks, trips to the renowned water village and diving excursions.

Visit : www.flyroyalbrunei.co.uk. Contact : Jessica Pearn at jpearn@goodrelations.co.uk.

Cannizaro House, Wimbledon UK

Cannizaro House has undergone a £3million renovation with the highlight being The Orangerie, an al fresco conservatory offering Mediterranean artisan cuisine.

With a 300 year old history Cannizaro House is located on the outskirts of London in 34 acres of manicured parkland.

Its refurbished 46 rooms have all been individually designed, in keeping with the look and feel of this grand Georgian house.

Visit : www.cannizarohouse.com. Contact : Lysbeth Fox at lysbeth@foxpr.co.uk.



One World Trekking

For the second year following , National Geographic Traveler magazine has selected one of One World Trekking trips in their '50 Tours of a Lifetime' 2013 issue.

Visit : www.oneworldtrekking.com. Contact : Andy Crisconi at andy.crisconi@oneworldtrekking.com

Rosewood London

Opening October 2013, Rosewood London will be located at High Holborn within an early 20th-century Edwardian, Grade II-listed building where the City of London meets Covent Garden and the West End.

Visit : www.rosewoodhotels.com/en/london. Contact : Anna Nash at Anna.Nash@rosewoodhotels.com.

European drinking water

The University of East Anglia (UEA) has launched a €9 million EU-funded research project to improve the safety of European drinking water today.

Around 330,000 cases of water-related disease such as E.coli and the norovirus are reported yearly in Europe according to the World Health Organisation (WHO).

The five-year Aquavalens project will develop and apply more rapid methods of detecting viruses, bacteria and parasites in water before they can make people sick.

Visit www.aquavalens.org. Contact : Lisa Horton at I.horton@uea.ac.uk

Circle Line Sightseeing Cruises

Circle Line's DJ Dance Cruises, which begin on 23 May and sail each Thursday through to 4 September, allow visitors to enjoy Happy Hour with NYC as the backdrop.

Visit : www.circleline42.com. Contact : Lisa Chamberlain at Lisa.chamberlain@btinternet.com.

Bicycle Adventures 2013 Golden Cog Awards

Bicycle Adventures, which specialises in tours in North America, Hawaii (the Big Island) and New Zealand produces annual 'Golden Cog' awards for excellence.

Visit : www.bicycleadventures.com. Contact : Dave Wiggins at dave@travelnewssource.com.

Air Europa

Air Europa has been named as the most punctual European airline and the sixth most punctual airline in the world by FlightStats, an independent organisation, based in Portland (Oregon, USA).

FlightStats supervises the activity of all scheduled flight companies (not charter) which operate more than 30,000 flights in at least three continents.

Air Europa is Spain's largest privately owned airline and operates out of Madrid to 36 destinations in 16 countries.

Visit : www.aireuropa.com. Contact : julieta@brandinglatinamerica.com.

Island-hopping tour from Katarina Line, Croatia

Small cruise specialist, Katarina Line, has launched a new Young & Fun Cruise which takes in Croatia's party beach, Zrće beach, the Kvarner islands and the historical town of Pula.

Visit : www.katarina-line.com. Contact : Ankita Desai at Ankita.Desai@Rooster.co.uk.



Cox & Kings Canada

Cox & Kings has launched a new collection of Canada tours including tailor-made holidays and nonexclusive group trips.

Known for its spectacular wilderness, abundant wildlife, cosmopolitan cities and diverse cultures, Canada stretches across 6 time zones and is the world's second largest country.

Visit : www.coxandkings.co.uk. Contact :Katie Parsons at katie.parsons@coxandkings.co.uk.

Visit Calvia publishes hiking guide

Calvia is located on the south west coast of Majorca anth mc ides the resorts of Magaluf, Palmanova, Portal Nous, Illetes, Santa Ponca and Peguera.

With an average spring temperature of 18°, Calvia is promoting itself as a hiking destination and has published a new guide of hiking routes in the region.

These include the internationally recognised 'Dry Stone' route from Es Capdella to Estellencs, which takes visitors through small towns, mountains and farmland.

Hikers can also opt for a more gentle stroll on Peguera – Cap Andritxol, following a forest path among pine and wild olive trees.

There is also a collection of three historical routes, commemorating the conquest of Majorca when King of Aragon, James I, landed at Santa Ponca to do battle with the Muslim inhabitants at the time.

Visit : www.visitcalvia.com. Contact : Jo Thomas at jo.thomas@kbc-pr.com.

Israel

Israel Ministry of Tourism has received grant requests to boost tourism industry by potential over £500million

The Israel Ministry of Tourism has received 32 grant requests for the construction and expansion of hotels throughout Israel.

Most of the Ministry of Tourism's assistance to entrepreneurs and investors in the hotel industry is via grants to encourage capital investment and the Ministry can approve grants of up to 20% of the investment, and up to 28% of the investment in high priority areas such as Jerusalem and Tiberias.

Grant requests include ones for hotels in some of Israel's leading tourism regions and cities such as Eilat, Haifa, Jerusalem, Tiberias, Beer Sheva and Netanya.

Visit : www.thinkisrael.com. Contact : Jasmine Rushton at jasminer@hillsbalfour.com.

OpenBritain.net website.

OpenBritain.net, which is being led by the charity Tourism for All UK, is set to become the leading website for disabled visitors into and within in the UK.

It has been developed in direct response to feedback from the 2012 Paralympic Games when a large number of Britain's disabled visitors said that they found it difficult to the information they need.

The service, whose founding sponsors include Clos-o-Mat, Omni Serv and AVH, also provide comprehensive listings of mobility equipment suppliers.

The site will be linked with VisitEngland.com and a range of other third party websites and a free mobile app will be launched later in the year.

Visit : www.OpenBritain.net. Contact : Jennifer Littman at jeniferlittman@tourismforall.org.uk.



The Exploratorium, San Francisco

The Exploratorium museum has reopened at it's new home on Piers 15 and 17 along San Francisco's Embarcadero.

The Exploratorium, which has created over 1,000 participatory exhibits that mix science and art, offers visitors a variety of ways—including exhibits, webcasts, websites and events—to explore and understand the world around them.

Visit : www.exploratorium.edu. Contact : Linda Dackman at Idackman@exploratorium.edu.

UNWTO World Tourism Barometer

According to UNWTO figures international tourism was robust in 2012 with arrivals across the globe hitting the billion mark for the first time in history, having grown by +4%^{*}.

January figures from the UNWTO show trend looks set to continue in 2013 with the organisation forecasting increase of between +3% and +4%.

Visit : www.mkt.unwto.org/en/barometer. Contact : media@unwto.org

Leads

Windjammer Landing Resort, Saint Lucia

The Windjammer Landing Resort, Saint Lucia is offering newly engaged couples a way to plan their wedding, with its newly launched Say Yes Before I Do.

Via the campaign, the bride and groom can visit Windjammer Landing before booking their wedding, and receive a special resort credit.

This package provides engaged couples with a four-night stay including wine tastings, a meet-andgreat with the chef, cake tastings, scouting the resort for the perfect ceremony location, and getting to know the staff.

Visit : www.windjammer-landing.com. Contact : Nina Zapala at nina@anson-stoner.com.

For a copy of the Alliance's *Destination Saint Lucia* visit : www.internationaltravelwritersalliance.com/dossier/Destination%20Saint%20Lucia%202012.pdf

The Entente Vallée du Lot, France

The Entente Vallée du Lot is organising a sheep transhumance between Lot and Cantal départements.

The transhumance, which is the seasonal movement of people with their livestock between summer and winter pastures, takes place between the 2 to 16 June 2013 with events are planned at each of the 15 stages.

One of the main objective of this first Lot-Cantal transhumance is environmental development of the flock for the Lot department shepherds and removing the need to use trucks to take the flock to the summer pastures.

For the Cantal department, owner of the Lioran mountain summer pasture, who has to maintain the pastures, the transhumance allows bio-diversity preservation, with the sheep helping the growth of good quality grass, which is essential in retaining good quality snow during the winter ski season.

Visit : www.valleedulot.com. Contact : Stéphanie Khaou at lotvalley1@gmail.com.



Florida : 500 years in 500 Hours

This year marks the 500th anniversary that Spanish explorer Juan Ponce de Leon first set foot in Florida (1513).

The Viva Florida 500 commemoration is ongoing throughout 2013, and includes more than 200 events statewide.

The Viva Florida 500 Itinerary is a 21 day road trip to explore the sunshine state that takes in :

- Orlando
- St. Augustine
- Cocoa Beach
- Fort LauderdaleIslamorada

- Miami
- Naples and Marco Island
- Fort Myers
- Sarasota, and
- St Petersburg.

- Key West
- Visit : www.visitflorida.com and www.americaasyoulikeit.com. Claire at claire@goshpr.co.uk.

The Abu Camp, Botswana

The six-tent safari Abu Camp in Botswana's Okavango Delta is located among one of the largest populations of elephants in the world.

Focusing on Abu Camp's resident herd, the camps *Elephant Experience* provides the opportunity for guests to engage and physically interact with elephants through varied activities, including: walking, riding, observing and sleeping adjacent to the Abu Camp elephant herd.

Visit : www.abucamp.com and www.wilderness-collection.com. Contact : Charlotte Hill at charlotte@grifcopr.com.

The Oregon Trail

The End of the Oregon Trail Interpretive Center will reopen in June 2013, featuring a new way to experience the historic trek.

Wagon-style buildings house interactive spaces and hand-on learning including making buttermilk and packing supplies, while video projection, iPad applications and kiosks will bring the past to life in a new modern way that will keep the kids' attention.

Cyclists can go on the Barlow Road Ride, a 100-mile out-and-back course running from the End of the Oregon Trail to Government Camp along the Barlow road route taken by pioneers to go around Mt. Hood to reach Oregon City.

The second annual century ride is slated for August 17-18, 2013 and will again raise funds for the Mt. Hood Cultural Center & Museum.

Visit : www.historicoregoncity.org and www.barlowroadride.com. Contact : Lisa Chamberlain at oregon.uk@btinternet.com.

Gillgans's Backpackers Hotel and Resort, Cairns, Australia

Gillgans's Backpackers Hotel and Resort has undergone a 5.5 million dollar (approx £3.7 million) refurbishment.

Gilligan's has been listed in the top five most luxurious backpackers stays in the world by Cheapflights.com.

Visit : www.gilligans.com.au. Contact : Grace Armitage at GraceA@hillsbalfour.com.



Kent County, Delaware

Greater Dover and Kent County gives visitors the chance to learn something about the First State's history.

Walking tours guided by costumed historical interpreters, explain how Delaware ratified the Constitution in a tavern called The Golden Fleece situated on The Green.

Other attractions include tax-free shopping, birding, the horseshoe crab phenomenon. NASCAR auto racing.

There's also the Firefly Music Festival, 10 free museums and w ineries & breweries.

Visit : www.VisitDover.com. Contact : Lorraine Dion at Idion@visitdover.com.

What's on

Holy Ghost Festival, the Azores May to July

The Holy Ghost Festival is the Azores' most important festival and is celebrated throughout the archipelago from May until the end of July.

Processions take place throughout the towns and villages and bread, meat and wine are distributed amongst the needy, blending reverence with a joyful gathering.

Flags, drums and singing add to the celebrations, which are arranged by locals called 'imperadors'.

Those who visit the Azores during these celebrations can taste the "Holy Ghost Soups", which consist of vegetable and meat stock poured over wheat bread and flavoured with peppermint.

The nine islands of the Azores are in the middle of the North Atlantic and belong to Portugal.

Visit : www.visitazores.com. Contact: David Wilson at david.wilson@kbc-pr.com.

Wine Tourism Day in North America

Saturday 11 May 2013

The first Wine Tourism Day in North America will see wineries, hotels, restaurants, and other businesses offering a variety of events to the public throughout North America.

There are now over 7500 wineries in 205 American Viticultural Areas, 38 authorized wine appellations in Canada, and another 40 appellations in Mexico.

Most of these wine regions and many of these wineries are dependent on visitors who sleep in hotel beds, eat in restaurants, and buy wine from cellar doors.

The idea for a Wine Tourism Day comes from Europe, where the European Day of Wine Tourism has been ongoing since 2009.

The event is supported by a number of industry partners including LocalWineEvents.com, Touring and Tasting Marketing & Media, WineAmerica, the Wine Industry Network, the Wine Tourism Conference, and Zephyr Adventures, in addition to wine and tourism associations in wine regions throughout North America.

Visit www.WineTourismDay.org. Contact : Cynthia Johnson at cjohnson@gervasivineyard.com.



The Sacred Mayan Journey, Cancun 23 to 25 May 2013

Cancun is a city in south eastern Mexico, located on the coast of the Yucatán Peninsula in the state of Quintana Roo

The 6th Annual Sacred Mayan Journey, which takes place at Xcaret Park, recreates a yearly ancient Mayan pilgrimage.

This sees men and women brave the ocean on handmade wooden canoes in full Mayan ceremonial dress and cross to the island of Cozumel to worship Ixchel, the Mayan goddess of fertility.

Visit : www.cancun.travel. Luisa Uruena at luisa@axistravelmarketing.com.

Summer events in the UK

(part 2)

Belsonic, Belfast, Northern Ireland

15 to 26 August 2013

Belsonic, and outdoor music festival which has taken place in August at the Custom House Square in Belfast, Northern Ireland since 2008.

Visit : www.belsonic.com

Reading & Leeds Festival, England

23 to 25 August 2013

The dual festivals of Reading & Leeds is the premier rock music festival featuring global acts uniquely performing at both locations over three days allowing attracting 100,000.

Visit : www.leedsfestival.com and www.readingfestival.com.

End of the Road Festival, Dorset, England

30 August to 1 September 2013

The End of the Road is a mainly folk, Americana and psych/alternative rock line-up. The festival takes place at Larmer Tree Gardens, North Dorset.

Visit : www.endoftheroadfestival.com.

Bestival, Isle of Wight, South East England

5 to 8 September 2013

From the most original boutique campsite experience to the Bollywood Cocktail Bar, fancy dress en mass and even a Roller Disco, it's this uniqueness that makes Bestival a world of discovery on the Isle of Wight.

Visit : www.bestival.net

Festival Number 6, Portmeirion, Wales 13 to 15 September

Cult TV fans will recognise the site of this festival as the home of The Prisoner, a sci-fi series of the 1960s, but Portmeirion is a village on the North Wales coast, built in Italianate style in the 1920s.

Visit : www.festivalnumber6.com



The Porthcawl Elvis Festival, Bridgend, Wales

27 or 29 September 2013

The streets of this Welsh seaside town hosts the world's largest collection of Elvis Presley impersonators arrive for the annual festival.

Visit : www.elvies.co.uk.

Perthshire Amber – The Dougie Maclean Festival

25 October to 3 November 2013

Celebrating the songs of internationally acclaimed singer-songwriter and composer Dougie MacLean, Perthshire Amber takes place in venues across Perthshire, a picturesque of Scotland that is arguably at its most beautiful during the autumn months.

Visit : www.perthshireamber.com.

Visit : www.media.visitbritain.com/Story-Ideas/Music-festivals-of-the-summer-cf2a.aspx. Contact : the VisitBritain Media Team at pressandpr@visitbritain.com. Contact : the VisitBritain Media Team at pressandpr@visitbritain.com.

The 32nd Johnnie Walker St. Kitts Open

17 to 19 May 2013

The St. Kitts Open is a two day, two-round, 36-hole individual stroke play tournament for golfers from the US, Canada and the Caribbean. It is hosted by the Royal St. Kitts Golf Club.

Golf tourism is a key niche market that St. Kitts has targeted for growth.

In addition to the Royal St. Kitts Golf Club, the Four Seasons Resort Nevis Golf Club, is shortly to open a hillside Ian Woosnam championship course at Kittitian Hill and a Tom Fazio championship course at Christophe Harbour on St. Kitts' southeast peninsula.

Visit : www.stkittsproam.com and www.stkittstourism.kn. Contact : Cathy A. Preece at cathy@adams-pr.com.

Las Cruces Country Music Festival, Las Cruces, New Mexico 17 to19 May 2013

The Las Cruces Country Music Festival on Main Street Downtown is hosted by the Las Cruces Convention & Visitors Bureau and features up and coming country music acts from Nashville and around the country!

Visit : www.lccountryfest.com and www.lascrucescvb.org. Contact : Chris Faivre at cfaivre@lascruces.org

The UK Slot Car Festival, Warwickshire UK

12 May 2013

The 3rd UK Slot Car Festival' at the Heritage Motor at Gaydon, Warwickshire features major Slot Car manufacturers including Scalextric, Carrera, SCX, Slot.it and NSR.

The Heritage Motor Centre is home to the world's largest collection of British Cars; it boasts nearly 300 cars in its collection which span the classic, vintage and veteran eras and is a mecca for car enthusiasts.

Visit : www.heritage-motor-centre.co.uk and www.ukslotcarfestival.co.uk. Contact : Tanya Aspinwall at Tanya@marketingaloud.co.uk.



Events in Croatia

Wine & Jazz Festival, Dubrovnik, Croatia 24 and 27 May 2013

The Dubrovnik International Wine & Jazz Festival is a blend of internationally acclaimed jazz, blues and classical musicians with Dalmatian cuisine and wine.

Visit : www.visit-croatia.co.uk/dubrovnik/events.

Street Performers Festival, Split

15 to 30 June 2013

The 8th annual Street Performers Festival runs for 15 days on the streets of Split, where locals and tourist alike will be entertained by artists, street performers and acrobats from sixteen different countries.

Visit : www.croatia.hr/en-GB/Activities-and-attractions/Events/Event/Town/Split/Culture/Festival/Street-Performers-Festival.

Dubrovnik International Opera Festival

3 to 6 July 2013

The Dubrovnik International Opera Festival will take place in the Rector's Palace Atrium in the UNESCO listed city of Dubrovnik.

The festival has been organised in memory of the 20th Century tenor singer, Tino Pattiera, who was born in the nearby town of Cavtat.

The three-day event aims to revive the city's art of opera and will feature opera singers, ensembles and symphony orchestras from Austria, Russia, Colombia and Mexico.

Visit : www.dubrovnik-opera-festival.com/en.

Visit : visit www.croatia.hr. Contact : Ankita Desai at Ankita.Desai@Rooster.co.uk.

Three music festivals in northern Europe

Eurockeennes Festival Belfort, France

4 to 7 July 2013

Now in its 25th year, the Eurockeennes Festival is promoted as the French Glastonbury.

Located on the scenic Malsaucy peninsula, 10km from Belfort in Eastern France, the festival will include Blur, Jamiroquai and the Smashing Pumpkins.

Visit : www.eurockeennes.fr.

Arras Main Square Festival: France

5 to 7 July 2013

This festival takes place in the Citadel of Arras, a world heritage site located in the heart of a 40 hectare park just over an hour's drive from Calais.

This year's acts include Sting, Mike and the Mechanics, Stereophonics, 30 Seconds to Mars and Green Day.

Visit : www.mainsquarefestival.fr.



Ghent Jazz Festival, Belgium

11 to 21 July 2013

The biggest jazz festival in Belgium, the Ghent Jazz Festival showcases a selection of top calibre musicians.

The concerts take place in the De Bijloke music centre, located in the heart of Ghent, within walking distance of the city's historic centre.

This year the line up includes Elvis Costello & The Imposters, Bobby Womack, Jamie Cullum, DeeDee Bridgewater, Ramsey Lewis, Diana Krall and Kurt Elling.

Visit : www.gentjazz.com/en.

MyFerryLink operates 16 daily crossings on the Dover-Calais and provides a route to the festivals.

Visit : www.myferrylink.com. Contact : Emma Howard-Smith at emma.howard-smith@fourbgb.com.

Reasons to write about

Peebles, Scotland

Located amongst the rolling Border hills in an area of outstanding natural beauty, the town of Peebles straddles the River Tweed known for its salmon fishing.

Made a Royal Burgh in 1152 by King David I of Scotland, Peebles has for many years been a market town known for its picturesque and unspoilt character.

Events in Peebles

The Tweedlove Bike Festival, Peebles, Scotland

24 May to 2 June, 2013

The Tweedlove Bike Festival showcases the array of top quality mountain and road biking options in the Peebles area of Scotland.

In addition to the Tweedlove Bike Festival, events in Peebles includes :

- the Tour of Britain cycle race starts in Peebles for the first time with a 125 mile stage to Drumlanrig Castle (15 September 2013)
- Peebles' standing as the capital of "Bike Valley" rests partly on the mountain biking trails at Glentress, just three miles away
- a Medieval Fayre at Scotland's oldest inhabited house at Traquair (25 and 26 May 2013)
- the St Ronan Games, Scotland's oldest organised sports meeting (11to 20 July 2013)
- the Innerleithen Folk Music Festival (16 to 18 August 2013)
- the Peebles Arts Festival (23 August to 1 September 2013), and
- the Peebles Food Festival in October.

Visit : www.peebles-theroyalburgh.info.

The Tontine Hotel

The Tontine a family-run hotel in the heart of Peebles and Best Town Hotel in the 2012 Scottish Hotel Awards, is a fine base for covering one of Scotland's most beautiful regions.

Visit : www.tontinehotel.com. Contact : Mark Linklater at marklinklater@gmail.com.



CIRI Alaska Tourism Corporation

During the past 18 years, the CIRI Alaska Tourism Corporation's Marine Science Explorer Program has introduced more than 42,000 Alaska students to Resurrection Bay's deep-water fjord ecosystem.

Operated by Kenai Fjords Tours in Seward, the Marine Science Explorer Program provides excursions for students in grades three through twelve, transforming traditional whale-watching vessels into floating classrooms.

During the five-hour field trips, students work closely with National Park Service rangers and other instructors to analyze seawater and plankton, observe as many as 12 species of marine mammals, and view dozens of seabird species.

Alaska Native owned and operated, CIRI Alaska Tourism is the umbrella company for Alaska Heritage Tours, Kenai Fjords Tours, Kenai Fjords Wilderness Lodge, Talkeetna Alaskan Lodge, and Seward Windsong Lodge. C

Visit www.ciritourism.com. Contact : Dee Buchanon at dbuchanon@ciri.com.

Crans Montana, Switzerland

Crans-Montana is a ski resort in southwestern Switzerland, in the heart of the Swiss Alps in the canton of Valais.

Located on a plateau in the Valais region of Switzerland, Crans-Montana enjoys spectacular views stretching from the Matterhorn to Mont Blanc and in the sunniest region of the Alps and enjoys more than 300 days of sunshine each year.

The ski area is suitable for all levels and disciplines of skiing with children and complete novices able to get instruction in the resort's Snow Island with its nursery slopes.

In contrast, the Plaine Morte glacier, at an altitude of 3,000 meters and accessible by cable car, provides some of the most challenging runs and one of the longest pistes at 12km.

Boutiques line the streets of the town's centre along with bars, restaurants and cafes.

Visit : www.crans-montana.ch. Contact : Katrina Blunden at katrina@insightsmc.com.

Amelia Island, Florida

Amelia Island is one of the southernmost of the Sea Islands, a chain of barrier islands that stretches along the east coast of the United States from South Carolina to Florida.

Amelia Island is situated off the coast in Nassau County, Florida, south of Cumberland Island, Georgia. It is 13 miles (21 km) long and approximately 4 miles (6 km) wide at its widest point.

The two major luxury resorts on Amelia Island, the Omni Plantation and Ritz-Carlton, are combining marketing efforts to make Amelia Island a more competitive, well-known destination.

The objective is to attract more tourists and visitors to the area that might otherwise choose traditional destinations.

More than \$165 million has been spent in renovations to these two resorts to enhance Amelia Island as a tourist site and compete with the rest of Florida and beyond.

The amenities associated with the resorts - high-end restaurants, spas, golf facilities and beachfront - will play into future tourism demand.

Visit : www.omnihotels.com/ameliaisland and www.ritzcarlton.com/en/Properties/AmeliaIsland. Contact : Ginny Walthour at gwalthour@burdetteketchum.com.



Kea, Greece

Located in the Aegean Sea the Greek island of Kea has 80km coastline and a population of 2,500.

Where tourism has arrived, it is largely in the form of quaint little taverns serving fresh lobster spaghetti and baked fish.

There is a smattering of hotels in the towns of Otzias and Korissia, and several bars in Kea's lively port of Vourkari.

For the adventurous, there is the chance to wander from the beaten track with the island crisscrossed by 65km of walking paths which have been used for centuries to link neighbouring villages.

The waters off Kea's shores are the resting place for several giant shipwrecks, including the HMHS Britannic, the sister ship to the Titanic and the largest diveable wreck in the world.

Sunk in 1916 it lay undiscovered until 1975 when it was found by Jack Cousteau.

loulida, the traffic free capital of the island, is a traditional whitewashed cobbled town 5km from the coast in the north of the island.

The port town of Vourkari is home to the island's best collection of fashionable restaurants and bars.

In the summer the yachts and fishing boats moored here give this little hive of activity a distinctly cosmopolitan feel. The island's other port, Korissia.

The most popular and visited stretches of coastline are at Koundouros, Gialiskari and Korissia.

Visit : www.greeka.com. Contact : Aaron Moore at aaron.moore@mediacofss.com.

Yukon's Tombstone Territorial Park, Canada

Tombstone Park is located near the start of the Dempster Highway, Canada's only all-season public road to cross the Arctic Circle.

The granite Tombstones, that gives the park its name, have been scoured by ice and weather into stalagmite-like peaks and pinnacles that rise high from the tundra carpet.

Yukon, about the size of France, is part mountains, part boreal forest and part tundra.

Exploring Tombstone Park can include short hikes off the highway, to long backpacking and mountain climbing trips in the back country.

There is one established trail, Grizzly Creek, which is the quickest way into the core of the Tombstone Range.

The trail stops at Grizzly Lake where tent pads, cooking station and an outhouse are provided for visitors.

The rest of the Park has no established trails into the back country. However on some well-travelled routes, sections of trail can be found, but in general, travel in the park will be a challenge to your orienteering skills.

Yukon territorial parks are co-managed by the First Nation in whose traditional territories the parks are located and territorial parks now protect some 10% of the total Yukon landmass.

Visit : www.travelyukon.com. Contact : Lisa Chamberlain at Lisa.chamberlain@btinternet.com.



Chile and Peru piloting Global Sustainable Tourism Criteria

The Global Sustainable Tourism Council (GSTC) has selected destinations in Chile and Peru for the second round of its pilot program to test its new Criteria and Indicators for Destinations.

These are Cusco-Sacred Valley-Machu Picchu corridor in Peru, and the Lakes Region of Chile

Cusco

High-altitude Cusco receives roughly 80% of visitors to Peru, and the area includes the city of Cusco, the Sacred Valley and the world-renowned Machu Picchu, a UNESCO Heritage Site and one of the Wonders of the World.

Cusco was the capital of the Inca Empire and is one of the oldest continually inhabited cities in the world.

Lakes Region

Located in south central Chile, the central Lakes Region notably features Lago Llanquihue, the second largest lake in Chile, and the lake resort towns of Frutillar and Puerto Varas.

The Global Sustainable Tourism Council

The Global Sustainable Tourism Council is a global initiative dedicated to promoting sustainable tourism efforts around the world. Housed within the United Nations World Tourism Organization (UNWTO).

Visit : www.gstcouncil.org. Contact : Aimee Romero at info@gstcouncil.org and Jeremy Sampson at jeremys@sustainabletravel.com.

Australian islands

There are over 8,000 islands off the Australian coastline and many of the lesser known ones offer lodging .

Lord Howe Island, Tasman Sea, New South Wales

Lord Howe Island is a crescent shaped volcanic island in the Tasman Sea between Australia and New Zealand and is the closest island getaway to Sydney.

A UNESCO World Heritage listed island, it receives no mobile phone signal and caps the number of visitors at 400 per day, and 75% of the island is marine park and subtropical rainforest.

Capella Lodge stands at the foot of the twin peaks of Mounts Gower and Lidgbird.

Haggerstone Island, Far North Queensland

Haggerstone Island is a remote family run Robinson Crusoe Style lodge located in the far north of Australia lying 600kms north of Cairns and adjacent to the virtually uninhabited coast near the tip of Cape York.

Suited to those who want to get away from it all on the doorstep of the Great Barrier Reef, Haggerstone provides a range of adventures with its lagoons and reefs that stretch directly from its beach.

Orpheus Island, Great Barrier Reef

Surrounded by the Great Barrier Reef, Orpheus Island is a National Park and World Heritage listed marine park and stretches across 11 kilometres of coastline.



Kangaroo Island, Gulf of St Vincent, South Australia

A short flight from Adelaide lies Kangaroo Island – an area of outstanding natural beauty and relative isolation.

The island is home to an abundance of wildlife including many of Australia's much loved animals such as Penguins, Sea lions, Pink Pelicans and Koalas.

Scott Dunn

Scott Dunn specialises in luxury tailor-made holidays worldwide.

Visit : www.scottdunn.com. Contact Paul Charles at scottdunn@verypcc.com.

Kingston Upon Thames, UK

The historic town of Kingston, which is situated on the River Thames 12 miles from central London, comprises a blend of unique independent shops, street markets and a wide selection of cafes, bars and restaurants.

It also offers a rich history, thriving arts scene, and riverside location. Annual events in Kingston include :

Hampton Court Flower Show

9 -14 July 2013

The world's largest annual flower show is held in Hampton Court Palace.

Visit : www.rhs.org.uk/Shows-Events/RHS-Hampton-Court-Palace-Flower-Show/2013

Kingston Regatta & Riverside Festival

13 and 14 July 2013

Kingston's Regatta has been running for over 150 years and brings together schools and clubs to compete in 275 rowing races.

The Kingston River Festival runs alongside the Regatta and highlights Kingston's maritime heritage.

Visit : www.kingstonregatta.co.uk

Visit : www.kingstonfirst.co.uk. Contact : Liz Blakeborough at Liz@blakeborough.com.

Virginia and Maryland

Virginia and Maryland have over 10,000 sites on the National Register of Historic Places and :

- 49 National Historic districts
- nine Presidential homes
- 13 National Parks
- African American and Native American heritage sites
- 30 historic main street communities, and
- sites from the Revolutionary War, French-Indian War and the War of 1812.

Among these :

The Antietam National Battlefield, Maryland

The Antietam National Battlefield in Maryland will be of interest to visitors interested in learning more about the Emancipation Proclamation. The Union victory at the Battle of Antietam (1862) led President Lincoln to release the preliminary Emancipation Proclamation five days later.

Visit : www.nps.gov/ancm/index.htm



The Oatlands Plantation, Virginia

Oatlands Plantation in Leesburg, Virginia was formed from 3,408 acres of farmland by a descendant of one of Virginia's first families, George Carter.

Just prior to the Civil War Oatlands housed the largest slave population in Loudoun County, numbering 128 people.

Visit : www.oatlands.org.

Visit : www.myroadtripusa.co.uk and www.CapitalRegionUSA.co.uk. Contact : Jo Thomas Lisa Cooper at jo.thomas@kbc-pr.com.

Kew Gardens and Palace, UK

The Historic Royal Palaces and Royal Botanic Gardens, Kew have announced that Kew Gardens visitors can now visit Kew Palace at no extra cost.

The Royal Botanic Gardens, Kew:

The Royal Botanic Gardens, Kew is known for its outstanding living collection of plants and worldclass Herbarium as well as its scientific expertise in plant diversity, conservation and sustainable development in the UK and around the world.

Its landscaped 132 hectares and RBG Kew's country estate, Wakehurst Place, attract over 1.5 visits every year.

Kew is a UNESCO World Heritage Site and celebrated its 250th anniversary in 2009. Wakehurst Place is home to Kew's Millennium Seed Bank, the world's largest wild plant seed bank.

Kew Palace

Built in 1631 for Samuel Fortrey, a Flemish merchant, Kew Palace was originally known as the Dutch House. George II acquired the palace in 1729 as a suitable lodging for his three daughters.

Historic Royal Palaces

Historic Royal Palaces is the independent charity that looks after the Tower of London, Hampton Court Palace, the Banqueting House, Kensington Palace and Kew Palace.

Visit www.kew.org. Contact : Rajveer Sihota at r.sihota@kew.org.

A place to stay

The Naples Beach Hotel & Golf Club, Florida

The Naples Beach Hotel & Golf Club, in Southwest Florida, has completed its latest, \$5 million, phase of renovations and enhancements to add to the \$40 million spent by the resort over the last five years.

The 125-acre resort is Southwest Florida's only resort directly on the beach with an on-site championship golf course and an award-winning tennis center.

The Naples Beach Hotel & Golf Club has been serving guests on the Southwest coast in Naples since 1946.

Owned and operated by the Watkins family for three generations, this 317-room resort has the city of Naples' only beachfront restaurant, HB's on the Gulf.

Visit : www.NaplesBeachHotel.com .Contact: Karen Lamonica at klamonica@chisano.com.



Ahms Resorts, Thailand

Founded in 2003, the AHM hotel group comprises three fully owned resorts in Koh Samui, Phuket and Hua Hin as well as *akyra* Chura Samui, which is managed by the group.

Aleenta Hua Hin-Pranburi

Aleenta Hua Hin-Pranburi, the former beach house of AHMS Hotels Owner, Anchalika Kijkanakorn who turned it into Thailand's first boutique resort is located on 16km stretch of golden sands on Paknampran Beach, 20 minutes south of Hua Hin

It is known for gourmet dining sourced from its organic farm and beachfront experiences.

Visit : www.aleenta.com/huahin

Aleenta Phuket-Phang Nga

Sister property Aleenta Phuket-Phang Nga is located on the 20km long Natai Beach, and specialises in healthy, romantic retreats for couples, with yoga, spa, slow-food dining and a turtle release programme.

AKARYN

On Koh Samui, the AKARYN is located on the 400m-long Hanuman Bay near to Chaweng, and offers authentic gourmet food, including the 100 candles dining on the rocks experience, a reef regeneration project as well as sprawling and very private pool villa accommodation.

Visit : www.akaryn.com

akyra

The *akyra* Chura Samui Close is located on Chaweng Beach and is an adults only resort for young couples within easy reach of the island's top shopping and entertainment hotspots.

Visit : www.theakyra.com

Contact : Lysbeth Fox at Lysbeth@foxpr.co.uk.

D-Hotel Maris, Maris, Turkey

The five star D-Hotel Maris enjoys a cliff top location in a conservation area on the Datca Peninsula with views over the sea and small islands.

It has 200 rooms, five beaches and its own desert island, with the popular resort of Marmaris is 35 km and Dalaman Airport 125 km away.

The nearby mountain village of Bayır is best known for its ancient plane tree that stands in the main village square next to the mosque and is said to be 2300 – 2500 years old.

Visit : www.dhotel.com.tr/en. Contact : Lysbeth Fox at lysbeth@foxpr.co.uk.

The Innside Yogyakarta, Indonesia

Meliá Hotels International has announced that it will open The Innside Yogyakarta, in the fast-growing city of Yogyakarta, Java, Indonesia in 2015.

The destination is enjoying a growing appeal as a tourist destination.

The Innside Yogyakarta will be the first in the Innside by Meliá brand in Asia.the group currently operates in Germany and Spain with hotels in the pipeline for Denmark and the UK.

Visit : www.meliahotelsinternational.com. Contact : comunicacion@melia.com.



The Montcalm at The Brewery London City

The Montcalm at The Brewery London City is situated in the heart of The City of London.

The grade II listed building has been restored into a luxury five star hotel, whilst preserving the heritage values being conveniently located by the Barbican and in-between Liverpool Street and Moorgate stations.

Formerly the site of Whitbread & Co, Britain's first purpose-built mass production brewery, the original building dates back from as early at 1750 when Samuel Whitbread moved his brewing operations to Chiswell Street on the 'eastern rim of Georgian London'.

The hotel offers acclaimed English cuisine at The Chiswell Street Dining Rooms and traditional British fayre at the gourmet gastropub are offered at The Montcalm at The Brewery London City.

Visit : www.themontcalmlondoncity.co.uk. Contact : Lysbeth Fox at lysbeth@foxpr.co.uk.

Aleenta Hua Hin - Pranburi Resort and Spa, Thailand

Aleenta Hua Hin - Pranburi Resort and Spa is a luxury boutique resort and spa featuruing 22 suites suites located within steps of the beach and offering views of the Gulf of Thailand.

Located on the golden sand stretch of Pak Nampran Bay, Aleenta Hua Hin - Pranburi is a 2.5 hour drive south of Bangkok.

The property is a short distance away from Hua Hin's golf courses and the town of Hua Hin.

The Aleenta Hua Hin - Pranburi Resort and Spa will be delighted to consider offering accommodation to Alliance press card holders on assignment.

Visit : www.aleenta.com/huahin. Contact : Lysbeth Fox at lysbeth@foxpr.co.uk.

Tontine Hotel, Peebles, Scotland

Tontine Hotel, a family-run hotel in the heart of Peebles, won the award as Best Town Hotel in the 2012 Scottish Hotel Awards.

With 36 en-suite rooms, it's the fourth largest hotel in the Scottish Borders.

The Tontine is a fine base for covering one of Scotland's most beautiful regions, especially renowned for outdoor activities such as walking, mountain biking, cycling, golf, fishing and shooting.

Peebles itself is ranked the best town in Scotland for independent shops and is within easy reach of the 21 golf courses in the Borders.

Visit : www.tontinehotel.com. Contact : Mark Linklater at marklinklater@gmail.com.

76 Main, Nantucket, MA

New England-based Lark Hotels will open 76 Main, a design-oriented 20 room boutique hotel on Nantucket in June 2013.

76 Main will be the only hotel on the island located directly on Main Street in the heart of Nantucket town and steps from top shops, attractions, restaurants and art galleries.

Visit : www.larkhotels.com. Pete Holmberg at pete@widness-co-pr.com.



Maalifushi by COMO, Maldives

COMO Hotels and Resorts will open Maalifushi by COMO in October 2013.

Maalifushi is an eight-hectare private island in the southerly Thaa Atoll, and the resort will be a sister property to Cocoa Island by COMO, located further north in the South Malé atoll.

The island's white sands and turquoise lagoons are surrounded by a string of uninhabited islands.

Maalifushi by COMO is located a 50-minute seaplane ride from the Maldives's main airport at Malé.

Visit : www.comohotels.com/maalifushi. Contact: Julia Perowne at comouk@verypcc.com.

Daios Cove, Crete

Daios Cove, is a privately owned 5 star luxury beach resort in Crete. It is located close to Agios Nikolaos on an hill side in North East Crete, and overlooks a private beach.

Visit www.daioscove.com. Contact Charlie Fox at Charlie@grifcopr.com.

A houseboat in Amsterdam

This luxury houseboat is located on the Keizersgracht near to the brouwersgracht and within walking distance of Amsterdam attractions.

The houseboat is an authentic ship built in 1927, which has been totally rebuilt.

Visit : www.housetrip.com/en/rentals/197168. Contact : Ryan Levitt at rlevitt@housetrip.com.

The Bristol Hotel, UK

The Bristol Hotel, which is located on the city's Harbourside, provides a base for exploring the city and attending its annual events.

The Hotel is located in the heart of the city, between the historic cobbled Narrow Quay and Queen Square, and a short walk from major cultural landmarks such as The Bristol Old Vic, Arnolfini, Watershed, SS Great Britain and M Shed.

Events over the coming months will be led by the Bristol International Balloon Fiesta (8-11 August 2013), recently named one of the top three tourism events in the UK.

Visit : www.doylecollection.com/bristol. Contact : Sue Heady at sue@headycommunications.com.

Delphina, Sardinia

Delphina is a collection of eight, 4* and 5* premium resorts and hotels along the coastline of the Gallura region in northern Sardinia.

Sardinia is the second largest island in the Mediterranean Sea (after Sicily) and an autonomous region of Italy.

Visit : www.delphina.it. Contact : Helen Davies at Helen@mason-williams.com.

Romantic Inns & Hotels

BestRomanticInns.com is the Internet's highest rated romantic lodging directory.

Lodging & Dining News is the monthly newsletter on country inns, bed & breakfasts and small hotels & resorts.

Visit : www.BestRomanticInns.com. Contact: Paul McKenzie at paul@BestRomanticInns.com.



Baton Rouge, Louisiana

The newly opened Hampton Inn & Suites has become the fourth downtown hotel in Baton Rouge, Louisiana.

The hotel has a view of the Mississippi River from the guest balcony, a fitness centre and a 24-hour business centre.

A revival is underway in the city centre where attractions include a riverfront casino, the USS Kidd floating museum and the contemporary Shaw Center for the Arts comprising an art museum.

Visit: www.HamptonInnAndSuitesBatonRouge.com.

Other hotels in Baton Rouge include :

the Hilton Baton Rouge Capitol Center : www.HiltonCapitalCenter.com, and the Belle of Baton Rouge : www.BelleOfBatonRouge.com.

Visit : www.visitbatonrouge.com and www.louisianatravel.com/baton-rouge. Contact : Kirsty@ttmworld.co.uk.

Olissipo Saldanha, Lisbon, Portugal

Located in Praça do Saldanha, the new Olissipo Saldanha is the fifth Olissipo Hotel in the city.

Visit : www.olissippohotels.com. Contact : Grace Armitage at GraceA@hillsbalfour.com.

Tongole Wilderness Lodge, Malawi

The Tongole Wilderness Lodge, Malawi has opened an airstrip to offer a faster route to the lodge and surrounding area.

By road it takes roughly 4 and a half hours to drive from the Kamuzu International Airport in Lilongwe to Tongole Wilderness Lodge located in the Nkhotakota Wildlife Reserve.

The Nkhotakota Wildlife Reserve comprises 700 sq miles (1800 sq km) of rugged terrain crossed by a number of rivers. Most of the reserve is miombo woodland with large patches of tall grasses and occasional areas of rainforest.

The new airstrip in the reserve is 2 km from the Lodge and the same journey takes 30 minutes by aircraft.Guests will also have options to connect to or from Likoma Island, Chelinda in the Nyika National Park in Northern Malawi and to Mfuwe in South Lwanga in Zambia.

Visit: www.malawitourism.com. Contact Kelly White at enquiries@malawitourism.com.

The Hotel Carlton Lyon, France

The Hotel Carlton Lyon, France which is located on Lyon's peninsula, has just joined the MGallery Collection after nine months of refurbishment.

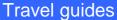
The Hotel Carlton Lyon is an upscale property and its interiors have been designed to create a 'retro, classical, but contemporary setting'.

It is located at the heart of the Presqu'île of Lyons, near to the Opéra and the Théâtre des Célestins.

MGallery

MGallery is a Collection of nearly 60 high-end hotels throughout the world belonging to the Accor group,

Visit : www.mgallery.com. Contact : Emma Wayman at emma@mason-williams.com.





The following travel publishers will provide review copies to Alliance members.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides. Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

Berlitz www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net or Sue Wilkins at wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at Julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Alexandre Thery at alexandre@editionsjonglez.com.

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at geoffreychesler@btinternet.com.

Morris Communications

www.themilepost.com. Contact Kate Bandos at kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact : Caroline Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact : press@roughguides.com

Summersdale travel publications

www.summersdale.com. Contact : Dean at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.comContact: Nick Buteau at nick@turnleftguides.com



Alliance initiatives

The International Travel Writers Alliance Press Card



The Alliance introduced its press card to meet a number of specific objectives.

1 : Industry recognition

The Alliance press card provides our journalists with formal and industry-wide recognition of their status as a professional travel writer, editor, broadcaster and/or photographer.

The Alliance, which is the world's largest association of professional travel journalists and also has links to over 4,000 travel industry representatives worldwide, and these have welcomed the opportunity to work ever more closely with press card holders.

2 : Opportunities for press card holders

We are developing an ever growing number of specific opportunities for our press card holders, and these are attached as Appendix one to each issue of the Alliance's fortnightly bulletin.

In addition, Alliance press card holders receive :

3 : Our Press card ambassadors

Alliance ppress card holders act as 'roving ambassadors' for the Alliance while on assignments.

This helps us to extend the awareness of the Alliance and its card and to generate industry interest in working with card holders.

4 : Ongoing support

The Alliance provides its press card holders with information, assistance and advice, on an ongoing basis, in preparing for assignments

- the card itself, formally confirming membership of the International Travel Writers Alliance
- the Alliance members logo for use with email signature and on websites and stationery, and
- membership of the Alliance Press Card Holders LinkedIn group

The fee

The fee for the card (including all postage, packaging and taxes) is as follows :

- a one-year card : GBP45/EUR58/USD75/CAD74/AUD72
- a two-year card GBP75/EUR97/USD125/CAD124/AUD119 or
- a three-year card GBP100/EUR129/USD167/CAD165/AUD159.

When paying from outside the UK, payment can currently only be accepted via PayPal or credit card via PaYPal, which incurs an 8% administrative cost, which will make the fee as follows:

- a one-year card : GBP49/EUR63/USD81/CAD80/AUD78
- a two-year card : GBP81/EUR105/USD135/CAD134/AUD129
- a three-year card : GBP108/EUR139/USD180/CAD178/AUD172

For more information contact : Ashley Gibbins at Ashley@itwalliance.com

The Global Travel ITWA Prepaid MasterCard

The International Travel Writers Alliance has launched its Global Travel ITWA Prepaid MasterCard, a new initiative brought to you in partnership with *Global Currency Exchange Network*, one of the UK's leading foreign exchange companies.



The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad by preloading your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

For more details and to apply for The Global Travel ITWA Prepaid MasterCard visit : https://itwa.gcencurrencycards.com/?r=1952



The Alliance Syndication Network

The Alliance Syndication Network will be of interest to those who have online travel publications including travel websites and blogs, bulletins and newsletters etc.

The concept for the Syndication Network is a simple one, with each Syndicate member providing brief information on their own publication.	From then on each Syndicate member will agree to consider publishing a sentence on - and link to - features produced by other members in the Syndicate, when asked to do so.
The Alliance will publish a regularly updated Syndication Network directory , which will provide the information Syndicate members will need to liaise with other members.	By co-operating in this way, each Syndicate member should be able to increase the circulation of their own features considerably - and attract dedicated followers in the process.

For more information contact : Ashley Gibbins at Ashhley@itwalliance.com.

The International Travel Writers Alliance Job Shop

The International Travel Writers Alliance Job Shop is a developing resource of information on jobs for journalists - across the world.

It will enable the Alliance's partners to place - and journalists to receive - information on in-house jobs, special assignments or one-off projecs.

Alliance journalists will be able to :

- set up Job Alerts so as to be notified if a job is posted that matches the joutrnalists skills or interests
- create an anonymous job seeker profile or upload a CV for potential employers to search through, and
- access job searching tools and tips

Alliance partners will be able to :

- search the Alliance Job Shop CV database of qualified candidates
- manage jobs and applicant activity on the Alliance website, and
- limit applicants to those who meet your requirements

AllWavs traveller

To find out more visit : www.itwalliance.com and click Job shop

The International Travel Writers Alliance

The International Travel Writers

Ways

The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com

AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

Ashley Gibbins FCIPR, MCIOJ 0776 419 8286 Ashley@itwalliance.com



Appendix one



The Alliance press card holders directory

May 2013



The following press trip opportunities are offered to press card holders by the Alliance's travel industry partners worldwide.

When getting in touch with the media contact in an entry, Alliance card holders should quote their press card number and be prepared to show their card if, and when, requested. Alliance partners have been requested to ask for a member's press card number.

For more information on obtaining an International Travel Writers Alliance Press Card contact Ashley@itwalliance.com

NB : New entries to the directory are highlighted blue

Press card opportunities A to E

- 40Berkeley, Boston
- Abbots Brae Hotel, Dunoon, Argyll, Scotland
- Adelboden, Switzerland
- Adventure Cat Sailing, San Francisco Bay
- The Aegean Suites Hotel, Skiathos, Greece
- Africa Safari Holidays
- Akamas Villas
- Aleenta Hua Hin Pranburi Resort and Spa, Thailand
- The Aleenta Phuket Phang Nga Resort and Spa, Phuket, Thailand
- Asa Ransom House, New York State
- Atlantic City, New Jersey
- Aurora Expeditions
- Bath Tourism Plus
- Benidorm
- Bloomington, Minnesota
- Bournemouth, UK
- Brandywine Valley, Pennsylvania
- Bright Consortia
- The Broadway Collection New York
- ٠

- BusyBus, Liverpool & Chester UK
- Camp Denali & North Face Lodge, Alaska
- Cannizaro House
- Captain Cook Cruises, Australia
- The Castle Inn Hotel, Lake District UK
- Champagne-Ardenne Tourisme The Charles Cotton Hotel, UK
- Charming Hotels Madeira
- Ciclismo Classico
- City Running Tours-Chicago
- Colorado
- Colorado River & Trail Expeditions
- Crans Montana, Switzerland
- DDG Retreat, Spain
- Derbyshire Country Houses, UK
- D-Hotel Maris, Maris, Turkey
- Diallo Tours, West Africa
- The DRG Retreat, Spain
- The Ebrington Arms, UK
- The Elphinstone Hotel, Scotland
- The Essex Inn, Chicago
- EUROPA-PARK, Germany
- Experience Nottinghamshire



F to H

- Finland
- Focus Hotels
- Four Pillars Hotels, UK
- Frontier Travel
- Frontiers Travel
- Generator Hostels, Europe
- Greater Miami and the Beaches, Florida
- Great Hotels of the World
- Group Travel World
- The Great Lakes USA
- The Haweswater Hotel, Cumbria UK
- Helpful Holidays, UK

I to O

- Independence Missouri
- The Inn on Fifth, Naples, Florida
- The InterContinental Marseille -Hotel Dieu, France
- Juneau, Alaska The Katikies Hotel and Kirini Suites and Spa, Santorini Greece
- Ker & Downey Botswana
- Kempinski Russia
- Kissimmee
- Knock Castle Hotel and Spa, Scotland
- Kempinski Hotels Worldwide
- Kempinski Gold Coast City, Ghana
- Košice, Slovakia
- La Residencia Mallorca
- Linthwaite House, Cumbria UK
- LocalGuiding, worldwide
- The Loch Melfort, Scotland
- The Lot Valley, France
- Lovelady Shield, Cumbria
- Love Loch Lomond, Scotland
- Macau, China
- Malawi, Africa
- Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt

- Hidden Pousadas Brazil
- Hilton Head Island, South Carolina
- Historic House Hotels, UK
- Hotel d'Europe, Avignon, France
- The Hotel Fort Canning, Singapore
- Hotel H1898, Barcelona
- Hungary
- Holidaylettings
- Home Base Holidays
- Home land Tours'
- The Horseshoe Inn, Scottish Borders
- The Hoste, Norfolk UK
- Mercy Hotel Lisboa, Lisbon
- The Montcalm at The Brewery London City
- Montes e Vales, Portugal
- The Moevenpick Resort & Spa Dead Sea
- Murada, and Hotel Mar i Vent, Mallorca
- Michael Neave Kitchen and Whisky Bar, Edinburgh
- The Marriott Paris Champs-Elysees, Paris
- Mir Corporation
- Myanmar (formerly Burma)
- Myrtle Beach Seaside Resorts
- Newcastle Gateshead Marriott Hotel Metrocentre
- New York Circle Line Sightseeing Cruises
- Niagara, USA
- Norfolk Hideaways, UK
- The Oetker Collection, Europe
- ON AIR WORLD radio
- One World Trekking
- Orient-Express Hotels
- The Otago Central Rail Trail, New Zealand



P to Z

- The Palace of Versailles, France
- The Palms Hotel & Spa, South Beach, Miami
- The Pheasant Inn, Cumbria UK
- Pembrokeshire, South West Wales
- Philadelphia, PA
- Phoenix Park Bike Hire
- Pocono Mountains, Pennsylvania
- Pismo Beach, California
- Québec, Canada
- The Ramada Encore Hotel, Gateshead
- Ravenstone Manor, Cumbria UK
- The Renaissance Paris Arc de Triomphe, Paris
- Reykjavik Bike Tours, Iceland Rockford, Illinois
- Rosalie Bay Resort, Dominica
- Royal Demeure luxury hotels, Italy
- The Royal Park and The Cranley, London
- Rushton Hall, Northamptonshire, UK
- Saigon Streets, China
- Sail Lofts St Ives
- Scotland's Personal Hotels
- Secret London
- Senderos (Latin America)
- Shakespeare Country, UK
- Shieldhill Castle Hotel, Scotland

40Berkeley, Boston

40Berkeley, located in the heart of Boston, is New England's largest hostel and a leading budget traveler destination on the East Coast. It is one of *HostelWorld*'s forTop 10 Hostels in the US.

40Berkeley will be delighted to consider providing accommodation to Alliance press card holders able to profile the hostel in their features.

Visit : www.40Berkeley.com. Contact : Oliver Mernick-Levene at 40berkeleyhostel@gmail.com.

Abbots Brae Hotel, Dunoon, Argyll, Scotland

The Abbots Brae Hotel is a four star family hotel located In Dunoon on the Cowal Peninsula.

The award winning hotel sits in 2 acres of woodland and boasts stunning views across the River Clyde estuary.

Eight spacious bedrooms are individually named after places within the Cowal Peninsula, with each room displaying photographs and the history related to the place-name.

The hotel will always be happy to hear from Alliance press card holders who are interested in writing about this part of Scotland.

Visit : www.abbotsbrae.co.uk. Contact : Colin Macpherson at info@abbotsbrae.co.uk.

- Silversea Cruises Sugnall Hall, Staffordshire, UK
- Swaziland and Malawi
- Talbot County, Maryland USA
- The Taskonaklar Boutique Hotel, Turkey
- theExplorateur
- Three Nelson Hotels in Cheshire, UK
- Tipi Adventure, Herefordshire UK
- Tongabezi Lodge, Zambia Utah
- Tontine Hotel
- Towan Valley, Cornwall, UK
- Truro, Cornwall, UK
- The Valley Forge, Pennsylvania
- The Villa Rosa Hotel, Nairobi
- Visit Orlando
- VisitCornwall
- Visit Oxfordshire
- Visit South East England
- Wedgwood the Restaurant, Edinburgh
- Welcome to Yorkshire,UK
- Wilderness Scotland
- The West Somerset Railway
- WildJunket Magazine
- www.cornwallscottages.co.uk
- the Yukon, Canada
- Zambian Dawn Safaris



Adelboden, Switzerland

Adelboden is a traditional mountain village at the end of the Engstligen valley in the Bernese Oberland region of the Swiss Alps.

From Adleboden the cable cars and ski lifts to take visitors up to some of the most spectacular Alpine scenery.

From December to early-May, Adleboden's snow covered mountain slopes are a magnet for winter sports enthusiasts.

From June to October, the mountainsides turn into a lush green tapestry of grass that carpets the area. It is then the walkers and bikers who come to Adelboden.

Adelboden will be delight to hear from Alliance press card holders on assignment.

Visit : www.adelboden.ch. Contact : Adrian Roesti at a.roesti@adelboden.ch.

Adventure Cat Sailing Charters, San Francisco

Adventure Cat Sailing Charters has a fleet of spacious catamarans that take guests on a stable, safe ride combining the exhilaration of fresh air and waves on our deck with the protection and outstanding views from our covered cabin.

It's the chance to enjoy some of the Bay's most popular attractions up close with sailings around Alcatraz Island, directly underneath the Golden Gate Bridge and back to gaze at the city's famed skyline.

There's also the chance to see pelicans, sea lions, dolphins, and even the occasional whale.

Adventure Cat Sailing Charters will be delighted to consider offering its cruises to Alliance press card holders who are able to feature the experience,

Visit : www.adventurecat.com. Contact : Sharon Schrum at sharon@adventurecat.com.

The Aegean Suites Hotel Skiathos, Greece

The Aegean Suites Hotel, Skiathos, Greece is located on a hillside among olive trees on the quiet outskirts of Skiathos town's port. It is an all-suite property overlooking the Aegean Sea.

With approximately 1,000 different types of herbs growing across Skiathos the hotel's Herb Hikes are an interesting, informative and educational as well as a good form of exercise and a chance to see some of the islands most beautiful sites.

The Aegean Suites Hotel will be happy to hear from Alliance press card holders interested in making arrangements to visit the hotel.

Visit : www.aegeansuites.com. Contact Kathryn at Kathryn@ophirpr.co.uk.

Africa Safari Holidays

Africa Safari Holidays will be happy to offer any press trip services to Alliance press card holders who are looking to travel to East Africa.

Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net



Akamas Villas

Launched in 2010, Akamas Villas is a luxury villa company based in West Cyprus, currently offering 40 luxury holiday-rental properties. Villas are situated in the mountainous conservation areas of Chrysochou Bay, Agarka, Polis, Latchi and Neo Chorio.

Akamas Villas will be delighted to hear from Alliance press card holders who are able to review one or more of the Akamas Villas.

Visit : www.akamas-villas.com. Contact : Leila Stocker at leila@turtle-pr.com.

Aleenta Hua Hin - Pranburi Resort and Spa, Thailand

Aleenta Hua Hin - Pranburi Resort and Spa is a luxury boutique resort and spa featuruing 22 suites suites located within steps of the beach and offering views of the Gulf of Thailand.

Located on the golden sand stretch of Pak Nampran Bay, Aleenta Hua Hin - Pranburi is a 2.5 hour drive south of Bangkok.

The property is a short distance away from Hua Hin's golf courses and the town of Hua Hin.

The Aleenta Hua Hin - Pranburi Resort and Spa will be delighted to consider offering accommodation to Alliance press card holders on assignment.

Visit : www.aleenta.com/huahin. Contact : Lysbeth Fox at lysbeth@foxpr.co.uk.

The Aleenta Phuket - Phang Nga Resort and Spa, Phuket

The Aleenta Phuket - Phang Nga Resort and Spa, Phuket, Thailand is a new luxury boutique resort offering pool villas, ocean view lofts, and luxury private 2 and 3 bedroom beachfront villas.

Located on the sunset side of the Andaman Sea and the pristine Natai Beach, Aleenta Phuket - Phang Nga 20 minutes north of the Phuket International Airport.

The property is also a short distance away from the Blue Canyon Golf Course and the picturesque Phang Nga Bay.

The Aleenta Phuket - Phang Nga Resort and Spa will be delighted to consider offering accommodation to Alliance press card holders on assignment.

Visit : www.aleenta.com/phuket. Contact : Lysbeth Fox at lysbeth@foxpr.co.uk.

Asa Ransom House, New York State

Asa Ransom House, which is a charming Clarence New York bed and breakfast, built in 1853, is romantic and secluded, but only 15 minutes away from Buffalo and 28 miles from Niagara Falls.

Guests enjoy glowing fireplaces in winter and spacious grounds full of herbs and flowers in the summer and can explore Buffalo, the beauty of Niagara Falls, and the charm of historic Clarence.

In 2013 Asa Ransom House is featuring three day "Retreats" by Tina Tompkins Ames from February through October

As a Ransom House will be delighted to consider requests for accommodation from Alliance press card holders who are on assignment and able to feature the establishment.

Visit : www.asaransom.com. Contact : Bob Lenz at innfo@asaransom.com.



Atlantic City, New Jersey

From New Jersey's tallest lighthouse to deep sea fishing, and everything in between, you can always find exciting things to do in Atlantic City.

Relaxing at one of the Atlantic City casino spas, the excitement of 24/7 gaming, the thrill of a royal flush or finding a new pair of shoes, the sand in between your toes or visiting one of the many attractions – whatever your pleasure, it is always more pleasurable in AC.

Atlantic City attractions and activities include antique shops, museums and cultural attractions, piers and arcades, an aquarium and much more and culture and history including Atlantic City Historical Museum and Art Center on Garden Pier, the Absecon Lighthouse and the Atlantic City Aquarium.

The Atlantic City Convention & Visitors Authority will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : www.atlanticcitynj.com. Contact : Greg Evans at g.p.evans@btinternet.com.

Aurora Expeditions

Aurora Expeditions is an Australian-owned adventure company specialising in Expedition cruises to wild and remote places.

In its quest to seek destinations that push the boundaries of travel, Aurora has purposely kept the number of participants on each departure small, allowing more intimate encounters with wildlife and cultures, and lessening its impact on the regions visited.

Each voyage is led by a team of expert naturalists, geologists, historians, staff and crew who help to unlock the wonders of these special places with the use of flexible, innovative itineraries.

Aurora Expeditions will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit : www.auroraexpeditions.com.au. Contact : Fiona Twyford at fiona@auroraexpeditions.com.au.

Bath Tourism Plus

Bath Tourism Plus will host press visits for Alliance press card holders to the Georgian and UNESCO World Heritage city of Bath.

Visit : www.visitbath.co.uk.Contact : Audra McSherry at audra_mcsherry@bathtourism.co.uk

Benidorm, Spain

Benidorm is a coastal resort on the Costa Blanca in the province of Alicante, Valencia, Spain.

With its unique microclimate, Benidorm is the perfect all year-round resort with a wide range of accommodation to suit all tastes and budgets from 5* resort hotels to campsites.

The Visit Benidorm Tourist Board will be delighted to consider press requests from Alliance press card holders.

Visit www.en.visitbenidorm.es. Contact Cathryn Hicks at cathryn@douggoodmanpr.com for more information.



Bloomington, Minnesota

With a beautiful location on the banks of the Minnesota River, the city of Bloomington has much to offer travelers.

It is home to the world-famous Mall of America® and the Minnesota Valley National Wildlife Refuge, Water Park of America and an extensive system of hiking and biking trails.

The city's #1 attraction by far, is Mall of America, the largest shopping center in the United States, welcoming over 40 million visitors annually. This shopping Mecca boasts 2.5 million square feet of retail space, over 500 stores and entertainment options that range from nightclubs to the Nickelodeon Universe® amusement park to a 14-screen cinema.

Another popular Bloomington destination is the Minnesota Valley National Wildlife Refuge, spanning 14,000 acres, with miles of hiking and biking trails, prime bird-watching opportunities, and an extensive visitors center.

Bloomington Tourism will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : www.bloomingtonmn.org. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Bournemouth, UK

Bournemouth in the county of Dorset on the south coast of England is one of the UK's most popular destination for tourists and a regional centre for leisure, entertainment, culture and recreation.

Bournemouth Tourism will be happy to hear from Alliance press card holders who are able to feature the destination..

Visit : www.bournemouth.co.uk.Contact : Sheron Crossman at Sheron.Crossman@Bournemouth.gov.uk.

Brandywine Valley, Pennsylvania

The Brandywine Valley is located in Chester County, the home to Longwood Gardens, the inspiration of Pierre S. du Pont. Other du Pont attractions include Hagley, Neumours and Winterthur.

Three generations of the famed artistic Wyeth family were inspired by the region and the Brandywine River Museum houses the work of N.C., Andrew and Jamie Wyeth among other American artists.

Media giant QVC is headquartered in Chester County, producing 24-hour broadcasts and offering behind-the-scenes studio tours. Local wineries have flourished and the Brandywine Valley Wine Trail features tours, tastings, special events and more. And that's only half the story!

The Brandywine Valley will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : www.brandywinevalley.com Contact: Greg Evans g.p.evans@btinternet.com

The Bright Consortia

Bright is a group of 14 specialist tour operators, cruise companies, tourist boards etc that provide training to independent local agents through a series of workshop dinners across the UK.

Bright will be delighted to hear from Alliance press card holders who work with the travel trade press.



Visit : www.brightconsortia.com. Contact Doug Goodman doug@douggoodmanpr.com. The Broadway Collection New York

The Broadway Collection New York, a group of 24 new and classic Broadway musicals, will host Alliance press card holders with a commission.

Visit : www.broadwaycollection.com. Contact : Della Tully at Della.Tully@btinternet.com

BusyBus, Liverpool & Chester, UK

Sightseeing tour BusyBus, will host Alliance press card holders (with a guest) on a review basis. Visit: www.busybus.co.uk. Contact : Vera de Ruiter: vera@busybus.co.uk

Camp Denali & North Face Lodge, Alaska

Camp Denali & North Face Lodge are two wilderness lodges located in the center of Denali National Park, Alaska.

The two lodges have been family owned and operated for over sixty years and offer unparalleled views of Mt. McKinley, exquisite food, a welcoming atmosphere, and guided hikes and outings led by knowledgeable naturalist guides.

Camp Denali & North Face Lodge will be delighted to hear from Alliance press card holders who are able to feature the lodges and would like review the ccommodations.

Visit : www.campdenali.com. Contact: Katherine Schake at katherine@campdenali.com.

Cannizaro House, Wimbledon UK

Cannizaro House is a 300 year old Georgian mansion located 16km from central London in 34 acres of parkland.

All of its forty-six bedrooms have been individually designed and benefit from recently refurbished bathrooms complete with rain showers.

The property has undergone a £3million renovation with the highlight being The Orangerie, an al fresco conservatory offering Mediterranean artisan cuisine. Its award-winning restaurant serves European dishes and during summer months al fresco dining can be enjoyed on its large terrace.

Cannizaro House will be delighted to consider providing accommodation to Alliance press card holders on assignment.

Visit : www.cannizarohouse.com. Contact : Lysbeth Fox at lysbeth@foxpr.co.uk.

Captain Cook Cruises, Australia

Captain Cook Cruises operates a fleet of 16 vessels and offers a choice of over 150 cruises weekly throughout Australia and Fiji.

These range from the Great Barrier Reef to the islands of Fiji, from the bays and beaches of Sydney Harbour to the outback vastness of the Murray River basin.

Captain Cook Cruises is a family-owned, Australian 'small ship' cruise operator and the recipient of numerous awards including :

- New South Wales, Tropical North Queensland and South Australian Awards for Excellence'
- Fiji Visitors Bureau `Best Cruise Line', and
- the Australian Federation of Travel Agents `Best Cruise Line'.

Captain Cook Cruises will be delighted to hear from Alliance press card holders who would like to review and feature their cruises



Visit : www.captaincook.com.au. Contact : Brooke Tolar at pr@captaincook.com.au

The Castle Inn Hotel, Lake District UK

The Castle Inn Hotel is a four star family hotel located in the northern Lake District. The property offers large spacious rooms and is situated just moments from Lake Bassenthwaite and close to Skiddaw, one of the area's most popular peaks.

The Castle Inn is always happy to hear from Alliance press card holders who are interested in stories about the Lake District.

Visit : www.castleinncumbria.co.uk. Contact : Samantha Marsh at samantha@infinitypublicrelations.co.uk

Champagne-Ardenne Tourisme

Champagne-Ardenne Tourisme is four French departments boasting historic sites and châteaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance press card holders.

Visit : www.champagne-ardenne-tourism.co.uk. Contact: Doug Goodman at doug@douggoodmanpr.com

Charles Cotton Hotel, Hartington, Derbyshire, UK

For over 275 years the hotel has been welcoming customers through its doors. It is a worldrenowned destination for anyone who loves walking and fishing and outdoor pursuits.

There are very strong links with fishing, in particular, given that the hotel is named after one of the authors of The Compleat Angler, Charles Cotton, which he co-wrote with his very good friend Sir Izaak Walton.

Charles Cotton was born at Beresford Hall, less than 3 miles from Hartington, which was set high above Beresford Dale. Unfortunately, over centuries the hall fell into disrepair and all that remains of Charles's birthplace is a tower, which stands just to the east of where the hall once stood.

Alliance press card holders able to review are welcome to stay at the hotel with fishing available for those who may wish to review for sporting magazines.

Visit : www.charlescotton.co.uk. Contact : Simon Turton at simon@operapr.com.

Charming Hotels Madeira

Charming Hotels Madeira are pleased to offer Alliance press card holders special rates and will consider offering accommodation to press card holders with a confirmed commission.

Visit: www.charminghotelsmadeira.com. Contact: Antonio Silva at asilva@charminghotelsmadeira.com

Colorado

The US state of Colorado is a four-season destination offering world-class adventure and recreational pursuits, a thriving arts scene, a rich cultural heritage, flavorful cuisine, and renowned ski resort areas.

The state's breathtaking natural landscape boasts natural hot springs, hundreds of lakes and rivers, 10 national parks and monuments and 54 mountain peaks that top 14,000 feet.

The Colorado Tourism Office will be delighted to hear from Alliance press card holders who are able to feature the state.



Visit : www.colorado.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Colorado River & Trail Expeditions

Colorado River & Trail Expeditions (CRATE) was founded in 1971 and specializes in deluxe multi-day rafting expeditions with an emphasis on off-river exploration.

The company originally started on the Colorado River in the Grand Canyon, but has expanded over the years by hand picking the best rivers to operate on in North America.

Today, in addition to the Grand Canyon, CRATE operates throughout Utah and Canyonlands National Park on the Green and Colorado Rivers and Alaska and Canada on the Tatshenshini and Alsek Rivers.

CRATE offers many trip options and guests can play as active a role as they want to.

Colorado River & Trail Expeditions will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit www.crateinc.com. Contact : Walker Mackay at walkmin@crateinc.com.

Ciclismo Classico

Ciclismo Classico will consider offering tours to Alliance press card holders with a commission.

Ciclismo Classico is a specialised "boutique" tour operator that offers authentic and exciting cycling vacations.

Its well-crafted educational trips in Italy, France, Spain, Austria and New England are active immersions into local art, language, music and, of course, delicious cuisine.

Visit : www.ciclismoclassico.com. Contact : Adam York at adam@sublimepub.com

City Running Tours-Chicago

City Running Tours-Chicago will give free 5k running or walking tours to Alliance press card holders.

Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com

Crans Montana, Switzerland

Crans-Montana is a ski resort in southwestern Switzerland, in the heart of the Swiss Alps in the canton of Valais.

Located on a plateau in the Valais region of Switzerland, Crans-Montana enjoys spectacular views stretching from the Matterhorn to Mont Blanc.

Crans Montana is in the sunniest region of the Alps and enjoys more than 300 days of sunshine each year. The Plaine Morte glacier, at an altitude of 3,000 meters and accessible by cable car, provides some of the most challenging runs and one of the longest pistes at 12km.

Crans Montana will be delighted to hear from Alliance press card holders able to feature the resort.

Visit : www.crans-montana.ch. Contact : Katrina Blunden at katrina@insightsmc.com.



Derbyshire Country Houses, UK

Derbyshire Country Houses owns 3 listed halls, which are available for private and corporate use.

- Lea Hall was the early childhood home of Florence Nightingale
- Harthill Hall dates back to the 1200s, and
- Riber Hall offers 11 self-catering apartments that cater for adults only.

All have been very tastefully restored and are very much at the higher end of the market.

Derbyshire Country Houses will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.derbyshirecountryhouses.com. Contact : Simon Turton at simon@operapr.com.

D-Hotel Maris, Maris, Turkey

The five star D-Hotel Maris enjoys a cliff top location in a conservation area on the Datca Peninsula with views over the sea and small islands.

It has 200 rooms, five beaches and its own desert island. The popular resort of Marmaris is 35 km and Dalaman Airport 125 km away.

The nearby mountain village of Bayır is best known for its ancient plane tree that stands in the main village square next to the mosque and is said to be 2300 – 2500 years old.

The D-Hotel Maris will be delighted to consider offering accommodation to Alliance press card holders on assignment.

Visit : www.dhotel.com.tr/en. Contact : Lysbeth Fox at lysbeth@foxpr.co.uk

Diallo Tours, West Africa

Diallo Tours are located in Mbour, Senegal, West Africa, which is the region's most vibrant fishing centre and is located approximately 84km from Dakar, the capital of Senegal.

Situated at the most western tip of West Africa, Senegal and its border sharing neighbour, the Gambia, provide a gateway to discover and explore Africa.

Diallo Tours professional tour guides help you develop the perfect holiday, by combining excursions and tours that will enlighten and give guests the opportunity to learn more about African culture and civilization.

Visit : www.diallotours.com. Contact : Abdoulaye at info@diallotours.com.



DDG Retreat, Spain

The DDG Retreat is located on the coast of Costa del Sol, 500 meters above the sea just outside one of the most picturesque Pueblo Blanco - Casares.

The village of Casares, which is located 14 kilometres from the bustling and cosmopolitan Costa del Sol, offers the visitor the most authentic character of those mountain villages that have preserved an ambience of quieter times.

Andalucia offers :

- eight hundred kilometres of coastline
- over three hundred days of sunshine a year
- two national parks, whales, orcas and dolphins
- the largest number of protected natural areas in Spain
- an historic and artistic heritage unique in the world,
- towns with local festivities all twelve months of the year, and
- a cuisine which features top quality produce.

Visit :www.ddgretreat.com. Contact : Teresa Thomason at teresa@teresathomason.com.

The Ebrington Arms, UK

The Ebrington Arms is a 17th Century inn in an Area of Outstanding Natural Beauty in the rolling hills of the Cotswolds at Ebrington near Chipping Campden, Gloucestershire.

This Cotswold country pub offering award-winning food (awarded 2 rosettes by The Michelin Guide) and ales (winner of the CAMRA North Cotswolds Pub of the Year 3 times in a row) will be delighted to consider offering review accommodation on a case by case basis.

Visit : www.theebringtonarms.co.uk. Contact : Anna Sharp at anna@asharppr.com.

The Elphinstone Hotel, Biggar, Scotland

Situated in the centre of Biggar, thirty miles outside of Edinburgh, the Elphinstone Hotel is a traditional and charming Coaching Inn, with a history going back over 400 years. The Elphinstone Hotel will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.elphinstonehotel.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Essex Inn, Chicago

The Essex Inn has a fine location on Michigan Avenue, in the heart of downtown Chicago, minutes from Chicago's finest attractions. It provides excellent accommodations and free extras including free shuttle around downtown, rooftop pool, fitness centre and free wireless internet.

The Essex Inn will be delighted to consider requests for accommodation from Alliance press card holders who are on assignment and able to feature the establishment.

Visit : www.essexinn.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

EUROPA-PARK

EUROPA-PARK, which is Germany's biggest theme park, located in the tri-border region of Germany, France and Switzerland, offers guests more than 100 attractions and international shows in 13 European themed areas, over 90 hectares.

EUROPA-PARK will be delighted to offer complimentary entrance press card holders plus one other where they have a written commission and on presentation of the card.

Visit : www.europapark.com. Contact : presse@europapark.com.



Experience Nottinghamshire

Experience Nottinghamshire invites Alliance press card holders to visit Robin Hood country. There will be the chance to see the Major Oak in Sherwood Forest, try your hand at archery, visit England's oldest pub and meet Robin Hood himself on a special guided tour.

Website: www.experiencenottinghamshire.com/robin-hood. Contact: Erin Huckle at erin.huckle@experiencenottinghamshire.com

Finland

Located between East and West, with snowy winters and warm, light-filled summers, Finland offers a number of fascinating contrasts.

Its unspoilt forests, as well as its thousands of islands and lakes, offer plenty of opportunities for visitors to enjoy beautiful natural surroundings.

The Finns are also considered to be cool – a bit quiet and reserved. However, they are actually warm, friendly, hospitable and especially honest people once you get to know them.

Visit Finland, the Finnish Tourist Board will be delighted to hear from Alliance press card holders who are interested in feature the country.

Visit : www.visitfinland.com. Contact : Henri Anundi at henri.anundi@visitfinland.com.

Focus Hotels

Focus Hotels invite Alliance press card holders to review their three and four-star properties located in key destinations across the UK.

Visit : www.focushotels.co.uk.Contact : Nat Frogley at nat@bacall.net

Four Pillars Hotels, UK

Four Pillars Hotels is an independent company, which currently operates six predominantly four star hotels in Oxfordshire and Gloucestershire and the Cotswolds.

- **Tortworth Court Four Pillars Hotel** This four-star is a stately Victorian country hotel located in 30 acres of landscaped grounds 18 miles north of Bristol in South Gloucestershire. The hotel has its own arboretum housing over 300 rare and exotic trees.
- **Cotswold Water Park Four Pillars Hotel** This contemporary four-star hotel is situated in a lakeside setting in a 55-acre conservation parkland area in The Cotswolds.
- **Oxford Spires Four Pillars Hotel** This four-star hotel is located half a mile from the centre of the city in 40 acres of protected parkland. This French Renaissance-style chateau houses the Rothschild Collection of art treasures and a fine Victorian garden with a Roccoco style aviary.
- **Oxford Thames Four Pillars Hotel** This four-star hotel is housed partly within historic medieval buildings three miles from the centre of Oxford in 30 acres of parkland leading down to the River Thames.

The four-star Oxford Witney Four Pillars Hotel is located close to the market town of Witney. The Cotswold Wildlife Park is nearby.

Four Pillars Hotels will be delighted to consider providing Alliance press card holders with accommodation for review purposes.



Visit : www.four-pillars.co.uk. Contact : Lucy Mayes at lucy@humewhitehead.co.uk. Frontier Travel

Frontier Travel organise tailor-made holidays to Canada in both Summer and Winter. The company will consider offering individual press trips for Alliance press card holders who can get commissions from UK national newspapers, websites or high end publications with large circulations.

Visit : www.frontier-canada.co.uk and www.frontier-ski.co.uk. Contact: Dave Ashmore at dave@frontier-travel.co.uk.

Frontiers Travel

Frontiers Travel will consider offering tours to Alliance press card holders on assignment. Frontiers Travel specialise in the finest worldwide fly fishing and shooting destinations.

Visit : www.frontierstravel.com.Contact : Adam York at adam@sublimepub.com

Generator Hostels

Generator is Europe's fastest growing hostel brand. With nearly 4,000 beds across six properties, the award-winning group's portfolio will increase to eight and more than 5,200 beds in 2013 with two new hostels opening in Barcelona (March) and Berlin Mitte (May).

Generator will achieve one million bed nights across its design-led properties located in Berlin, Copenhagen, Dublin, Hamburg, London and Venice. Guests can book instantly using the company's award-winning iPhone app as well as via the main website.

Generator Hostels will be delighted to consider review accommodation to Alliance press card holders.

Visit : www.generatorhostels.com. Contact : Suzanne Seyghal at Suzanne.Seyghal@generatorhostels.com

Greater Miami and the Beaches, Florida

Greater Miami and the Beaches consists of a diverse group of neighborhoods.

Vibrant and contrasting areas – from ocean resort towns to the urban core, planned suburbs to pristine rural land, complemented by villages rooted in history – are woven into Miami's fascinating and diverse tapestry.

The Greater Miami Convention & Visitors Bureau is an independent not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami and the Beaches for leisure, business and conventions.

The Greater Miami Convention & Visitors Bureau will be delighted to consider press trips for Alliance press card holders on assignment.

Visit : www.miamiandbeaches.com. Contact : Lois Kettlewell at Lois.Kettlewell@fourcommunications.com.

Great Hotels of the World

Great Hotels of the World offers a collection of the best 4 and 5 star luxury hotels and resorts.

Each hotel is selected for its dedication to the highest standards of luxury, unique sophistication, surroundings and innovative facilities.

Great Hotels of the World will be delighted to consider providing Alliance press card holders with accommodation for review purposes.



Visit : www.ghotw.com. Contact : Ashleigh Silverman at asilverman@ghotw.com. The Great Lakes USA

The Great Lakes is the largest expanse of freshwater in the world with a unique and diverse landscape.

This region which is the size of continental Europe includes the U.S. states of Illinois, Michigan, Minnesota, Ohio, Wisconsin and Indiana with its capital city of Indianapolis.

Great Lakes USA will be delighted to hear from Alliance press card holders who are able to feature the region.

Visit : www.greatlakesnorthamerica.co.uk. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Group Travel World

Group Travel World is the best selling magazine for organisers of group travel in Europe. To read a sample issue online : www.grouptravelworld.com/sample-issue

Alliance press card holders can receive a hard copy of *Group Travel World*, by post (anywhere in the world). Print subscribers also get online access to the magazine.

Those interested should email Harley Denham with name card number and full postal address.

Visit : www.grouptravelworld.com. Harley Denham at Harley.Denham@grouptravelworld.com.

The Haweswater Hotel, Cumbria UK

The Haweswater Hotel, an art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance press card holders.

Visit : www.haweswaterhotel.com. Contact : Samantha Marsh at samantha@infinitypublicrelations.co.uk

Helpful Holidays, UK

Helpful Holidays, UK will consider offering accommodation to Alliance press card holders with a commission from suitable media.

Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com

Hertz car hire

tx247 is the partner of Hertz car hire and the Hertz Golf and Drive initiative.

Hertz car hire, the world's leading vehicle renting organisation, operates from more than 8,500 locations in 150 countries worldwide.

Alliance press card holders can get Worldwide and year-round 10% additional discount on Hertz car hire best available rates and Free Hertz #1 Club membership, which offers a range of privileges and benefits including the fastest way to rent a car.

- Worldwide and year-round 10% additional discount on Hertz car hire best available rates.Visit : http://link.hertz.com/link.html?id=31792&LinkType=HZES&TargetType=Homepage&POS =ES&lang=en.
- For manual discount code visit : www.hertz.com and use the Discount/CDP/Club Code: 767284



• Free Hertz #1 Club membership: visit : www.hertz.com/rentacar/emember/join/overview.do?learnMore=gold<http://www.hertz.co m/rentacar/emember/join/overview.do?learnMore=gold>.

Contact : Alexander Graham at alexgraham@tx247.co.uk.

Hg2 city guides

The Hg2 city guide series has launched its new mobile applications available for iPhone, iPad and iPad mini.

The apps covering 49 cities and ski resorts are individually downloadable and provide an insider¹s guide to hotels, restaurants, bars, clubs, shops, sights and spas.

There are also maps and Itineraries to help plan a trip and a reviews and ratings facility allows users to become Hg2 reviewers

Cities covered to date include :

Almaty	Damascus & Aleppo	Marrakech	St Moritz
Amsterdam	Dubai	Megeve	Stockholm
Astana	Eat London	Miami	Sydney
Baku	Eat New York	Milan	Tallinn
Beijing	Havana	Monte Rosa	Tel Aviv
Berlin	Istanbul	Moscow	Tokyo
Beirut	Johannesburg	Mumbai	Toronto
Bogota	La Grave	New Orleans	Val d'Isere
Buenose Aires	Las Vegas	New York	Verbier
Cape Town	Lisbon	Paris	Zermatt
Chamonix	London	Prague	Zurich
Chicago	Los Angeles	Rome	
Courchevel	Madrid	San Francisco	

Hg2 will be delighted to offer its city guide apps free to Alliance press card holders who are able to review the app.

Visit : www.hg2.com. Contact : Marilyn MacDonald at marilyn@hg2.com

Hidden Pousadas Brazil

Hidden Pousadas offers independent travellers recommendations for uniquely beautiful places to visit and stay in Brazil.

Alliance press card holders with commissions for Brazil can enquire about staying at Pousadas within the special collection, outside of high season.

Visit :www.hiddenpousadasbrazil.com.Contact : Fola Odumosu at fola@hiddenpousadasbrazil.com



Hilton Head Golf Island, South Carolina

Golf enthusiasts can find over 30 world-class quality golf courses on the Hilton Head Golf Island, many of which have been sculpted by golf course architects as Robert Trent Jones Sr., Pete Dye and Jack Nicklaus.

Hilton Head Island itself is a Low country resort town located on an island of the same name in Beaufort County, South Carolina, USA, 20 miles north of Savannah, Georgia and 95 miles south of Charleston.

Alliance press card holders are invited to request a round or two when able to feature the facilities on Hilton Head Golf Island.

Visit : www.hiltonheadgolfisland.com. Contact : Glenn Gray at ggray@buffalocommunications.com.

The Historic House Hotels, UK

The Historic House Hotels comprise :

- Bodysgallen Hall in North Wales
- Hartwell House in Aylesbury, and
- Middlethorpe Hall in York.

Each building is at least 300 years old, and there are few hotels of such charm and historic interest.

In 2008 the group was gifted to the National Trust, by donation, to ensure their long-term protection and with all profits benefiting the houses and the charity.

Historic House Hotels will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.historichousehotels.com. Contact : Alison Buxton at alison.buxton@gmail.com.

Holidaylettings

Holiday Lettings offers a range of traditional and unique villas, cottages and apartments worldwide and will consider arranging accommodation at its listed properties for Alliance press card holders.

Visit : www.holidaylettings.co.uk. Contact: Emilie and Kate on press@holidaylettings.co.uk

Home Base Holidays

Home Base Holidays is pleased to offer one year complimentary home exchange membership to Alliance press card holders on assignment to cover home swap or budget holiday ideas.

Visit : www.homebase-hols.com.Contact : Lois Sealey at info@homebase-hols.com



Home land Tours', Israel

Home land Tours' provide small group and individual tours for those looking to strengthen their faith by visiting the land that is key to a deeper understanding of the Word of God.

All of its guides are licensed by the Ministry of Tourism and are very knowledgeable professionals and specialise in :

- Historical, Heritage and Cultural Tours of Israel
- Holy Land Tours
- Bible College Study Groups
- Youth and Student Tours
- Christian Tours

Visit : www.home-land-tours.com. Contact : Ofer at ofer@home-land-tours.com.

The Horseshoe Inn, Scottish Borders

The Horseshoe Inn is situated in a former blacksmiths shop in Eddleston within the picturesque Scottish Borders, five miles north of Peebles.

It has an award-winning fine dining restaurant, a bar and bistro as well as eight individually decorated bedrooms within the Lodge, a former Victorian primary school.

The Horseshoe Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.horseshoeinn.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Hoste, Norfolk UK

The Hoste is a four star boutique retreat located in Nelson's county and surrounded by countryside, unspoilt coastline, acclaimed nature reserves, villages and historic market towns.

Two hour's drive from London, this collection of hotels and luxury cottages with its two AA rosette restaurant and beauty spa, is located in one of Norfolk's loveliest villages, Burnham Market.

The Hoste will be delighted to consider offering accommodation to Alliance press card holders for review purposes.

Visit : www.thehoste.com. Contact :Kate at kate@thehoste.com.

Hotel d'Europe, Avignon, France

Hotel d'Europe, one of the oldest hotels in the world, is located in the centre of Avignon, a vibrant city with a relaxed cafe culture and intriguing history.

Dating back to 1799, this historical hotel has a gourmet restaurant and range of luxurious rooms and suites, most of which have views of the romantic streets of Provence.

The city's medieval bridge – immortalised in the children's rhyme Sur le Pont d'Avignon – is well worth visiting, and only five minutes' walk from the hotel. The Palace of the Popes – built in the 14th Century when the Catholic Church split briefly from Rome – is another attraction.

The Hotel d'Europe exudes an old-world charm and elegance in the heart of one of the most beautiful areas of France – truly the finest deluxe destination in Provence.

The Hotel d'Europe, a Great Hotel of the World, will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : http://www.ghotw.com/hotel/home/heurope.htm. Contact : Ashleigh Silverman at asilverman@ghotw.com.



Hotel H1898, Barcelona, Spain

Hotel H1898, from Nuñez i Navarro Hotels Collection, has been placed in the top 10 Hotels in Barcelona by the Global Review Index.

Located in central Barcelona, Hotel 1898 is within walking distance of Boqueria Market, Las Ramblas, and Placa de Catalunya. Nearby points of interest also include Barcelona Cathedral and Gran Teatre del Liceu. Hotel Features.

The hotel will be happy to host Alliance press card holders who are producing features about about Barcelona.

Visit : www.hotel1898.com. Contact : pr@orbyce.com.

The Hotel Fort Canning, Singapore

The Hotel Fort Canning, which forms part of Fort Canning Park - an historical landmark in the heart of Singapore, will be delighted to consider hosting Alliance press card holders on assignment.

Once used as a base for the British Far East Command pre/post World War II in Singapore, the Hotel Fort Canning has been restored and re-opened as a chic boutique hotel with 86 rooms and suites, two restaurants and a THANN Spa.

Visit : www.hfcsingapore.com. Contact : Karen Luard at kp@KPcommunications.co.uk.

Hungary

Hungary is located in Central Europe and bordered by Austria, Slovakia, Ukraine, Romania, Serbia, Croatia and Slovenia. It is a popular tourist destinations, with Budapest, its capital, regarded as one of the most beautiful in the world.

Despite its relatively small size, the country is home to many World Heritage Sites, UNESCO Biosphere reserves, the second largest thermal lake in the world (Lake Hévíz), the largest lake in Central Europe (Lake Balaton) and the largest natural grassland in Europe (Hortobágy).

Hungarian Tourism will be delighted to hear from Alliance press card holders able to feature the country.

Visit : www.gotohungary.com. Contact : Karin Jones at media@gotohungary.co.uk.

Independence Missouri

Independence Missouri is happy to work with Alliance press card holders on assignment and will consider lodging, food and admission to attractions and will create customized itineraries.

Visit : www.visitindependence.com. Contact : Janeen Aggen at janeena@sbcglobal.net.

Indianapolis, Indiana

Indianapolis - the Circle City has it all.

An artificial city laid down on the swampy marshes of a non-navigable river, Indy should have been a sleepy, small-town state capital.

Today two downtown landmarks, Monument Circle and Indiana War Memorial Plaza, are among America's great urban spaces. With a diverse roster of residential areas, from downtown's quaint Lockerbie Square to its retro Fountain Square to funky Broad Ripple not far away, Indy feels like home.



While famous for fast cars, Indianapolis is winning praise for reinventing the bicycle and pedestrian experience and the city enjoys a rich African-American legacy and unique local cuisine linked to history and cherished traditions

Visit : www.visitindy.com. Contact : Morgan Greenlee at MGreenlee@visitindy.com.

The Inn on Fifth, Naples, Florida

The Inn on Fifth is a luxurious, 87-room boutique hotel in the heart of downtown Naples in Southwest Florida will be delighted to consider accommodations for Alliance press card holders on assignment.

In December 2012, the Inn will offer an additional 32 new club level suites.

Visit : www.innonfifth.com. Contact : Katharina Lane at katharina@hayworthcreative.com

The InterContinental Marseille - Hotel Dieu, France

The InterContinental Marseille - Hotel Dieu overlooks the Vieux Port, in the oldest district in Marseille known as the Panier.

Marseille is the vibrant capital of Provence and the hotel is housed in a listed historical monument dating back to the 18th century.Nearby the Calanques have been designated a Unesco World Heritage site.

The InterContinental Marseille - Hotel Dieu, France will be delighted to hear from Alliance press card holders who are in Marseille and able to review the hotel.

Visit : www.ihg.com/intercontinental/hotels/gb/en/marseille/mrsha/hoteldetail . Contact : Self Lucy at lucyself@hors-norme.com.

Juneau, Alaska

Juneau, Alaska's scenic capital city, has cosmopolitan charm and rich history combined with the stunning wilderness of the Tongass National Forest and the bountiful waters of the Inside Passage.

Juneau is Southeast Alaska's hub with convenient air and ferry service to Inside Passage communities and to Glacier Bay National Park, Seattle (only 2 hours) and Anchorage.

Visitors can :

- enjoy Alaska's most accessible glacier
- fly over the Juneau Icefield
- discover the State Museum
- gaze at humpback and orca whales
- take a glacier cruise

- tour a historic gold mine
- ride the Mount Roberts Tram
- savour fresh Alaskan seafood
- shop downtown galleries, and
- catch salmon and watch sea lions, seals, eagles and bears.

Juneau also has a thriving arts community with a local symphony, two major state wide music festivals, an award-winning theatre and countless local artists.

The Juneau Convention and Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : www.traveljuneau.com. Contact : Elizabeth Arnett at elizabeth.arnett@traveljuneau.com.



The Katikies Hotel and Kirini Suites and Spa, Santorini, Greece

Santorini is an island in the southern Aegean Sea, about 200 km (120 mi) southeast of the Greek mainland. It is the largest island of a small, circular archipelago and forms the southernmost member of the Cyclades group of islands

The Katikies Hotel

Located 300ft up on the cliffs of the village of Oia, Katikies is a free form architectural property of stairs, bridges, cubist cottages and views over the island's volcanic basin.

In the evenings, the Katikies Dinner restaurant has four tables suspended on a rooftop veranda on the volcano's rim.

Kirini

Located on the edge of the village of Oia, the Kirini Suites and Spa has been newly renovated for 2013, all of which look out over the Caldera and the Aegean.

The Katikies Hotel and Kirini will be delighted to consider offering accommodation to Alliance press card holders with a 'high end' assignment.

Visit : www.katikieshotelsantorini.com and www.kirini.com. Contact : Aaron Moore at aaron.moore@mediacofss.com.

Kempinski Hotels worldwide

Hoteliers since 1897, Kempinski has travelled the world in search of the most fascinating destinations without ever forgetting the finest traditions of its European heritage.

With luxury holiday resorts, business and Spa hotels around the world, every Kempinski Hotel is unique, designed for guests who value five star holidays and luxury getaways.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com

Kempinski Gold Coast City, Accra, Ghana

The five-star Kempinski Hotel Gold Coast City, is set to open early 2013, next to the Accra International Conference Centre, State House and National Theatre.

The hotel is the centrepiece of Accra Gold Coast City, a new downtown for the capital.

The Kempinski Hotel Gold Coast City will be delighted to consider press visits for Alliance press card holders on a case-by case basis.

Visit : www.kempinski.com/accra. Contact Kathryn Peel at kathryn@ophirpr.co.uk.

Kepinski Hotels in Russia

St Petersburg

The Kempinski Hotel Moika 22 is located in a charming and historical area, in the very heart of St Petersburg, on the Moika River, opposite the renowned Hermitage Museum and Palace Square.

The Hotel is just two minutes walk from the Nevsky Prospect and close to all major sights and shopping.



Moscow

The 5 star Hotel Baltschug Kempinski Moscow offers the best views of the Kremlin. Located in the heart of Moscow.

Gelendzhik

The Kempinski Grand Hotel Gelendzhik, is a new luxury resort and congress hotel on the Black Sea coast of Russia.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com.

Kissimmee

Kissimmee, a short drive south of Orlando, puts visitors right in the middle of all the areas attractions including Walt Disney World®, Universal Orlando® and SeaWorld® Orlando.

There is also the chance to go flying across the water on a thrilling airboat ride and discover a world alive with tropical birds, turtles and legendary alligators.

Travel to Old Town or tour the brick-lined streets of Celebration, where colorful restaurants offer a variety of dining options and unique shopping possibilities.

The Kissimmee Convention and Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : www.visitkissimmee.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Ker & Downey Botswana

Ker & Downey Botswana, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance press card holders with a commission.

Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com

KOŠICE – Tourism, Slovakia

Košice, the second largest city in Slovakia, is situated on the river Hornád at the eastern reaches of the Slovak Ore Mountains, near the border with Hungary.

The city has a well preserved historical centre with heritage protected buildings in Gothic, Renaissance, Baroque, and Art Nouveau styles and the St. Elisabeth Cathedral, Slovakia's largest church.

KOŠICE - Tourism, the official tourist authority for the Košice, will be delighted to hear from Alliance press card holders who are interested in visiting the city on assignment.

Visit : www.visitkosice.eu. Contact : Ivana Takacsova at ivana.takacsova@visitkosice.eu.

La Residencia Mallorca

La Residencia, Mallorca will consider offering one or two night's bed and breakfast accommodation from mid September-May to Alliance press card holders with a commission.

Visit : www.laresidencia.com. Contact : Louise Davis at louise.davis@laresidencia.com



Linthwaite House Hotel, Lake Windemere, Cumbria, UK

Located on 14 acres of peaceful, picturesque grounds and overlooking Lake Windermere, Linthwaite House is a luxury hotel in the Lake District. The hotel's grounds are perfect for a peaceful stroll and trout fishing is available in the estate's own tarn.

Linthwaite House will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.linthwaitehousehotel.com. Contact : Su Hesketh at su@crimsonedge.co.uk.

LocalGuiding

LocalGuiding is an online service connecting travellers with independent, local tour guides in destinations worldwide. It currently has guides in over 500 destinations in 100 countries worldwide - and is recruiting new guides all the time.

LocalGuiding has tour guides in :

Albania Angola Argentina Armenia Australia Australia Bangladesh Barbados Belarus Belgium Belize Bhutan Bolivia Bosnia and Herzegovina Botswana Brazil Bulgaria Cambodia	China Colombia Costa Rica Croatia Cuba Czech Republic Dominica Ecuador Egypt England Estonia Ethiopia France Georgia Germany Greece Guatemala Honduras Hong Kong	India Indonesia Ireland Israel Italy Jamaica Japan Jordan Kazakhstan Kazakhstan Kenya Kyrgyzstan Latvia Lithuania Malawi Malaysia Malaysia Malta Mauritius Mexico Monaco	Namibia Nepal Netherlands Panama Peru Philippines Poland Portugal Puerto Rico Republic of Serbia Romania Russia Saint Kitts and Nevis Scotland Senegal Slovakia South Africa	Slovenia Sri Lanka Switzerland Syria Tanzania Thailand The Bahamas Tunisia Turkey Uganda Ukraine United Arab Emirates USA Uruguay Uzbekistan Venezuela Vietnam Zambia Zimbabwe
Canada	Hungary	Morocco	South Korea	Zambia Zimbabwe
Chile	Iceland	Myanmar	Spain	

LocalGuiding will be delighted to hear from Alliance press card holders looking for a local tour guide in the destinations it covers.

Visit : www.LocalGuiding.com. Contact : Robert Blessing at rb@localguiding.com.

Loch Melfort Hotel, Argyll, Scotland

The Loch Melfort is a family run hotel on the coast of Argyll, set in the Scottish West Highlands. All rooms have sea views over Asknish Bay towards Jura, Shuna and Scarba.

The Asknish Bay Restaurant has been awarded two Rosettes by the AA every year since 2000.

The Loch Melfort will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.lochmelfort.co.uk/. Contact : Su Hesketh at su@crimsonedge.co.uk.



The Lot Valley, France

The Lot Valley comprises the Départements through which the river Lot flows are, from its source, Lozère, Cantal, Aveyron, Lot and Lot-et-Garonne.

In 1980, the five local government bodies set up an organisation called l'Entente to coordinate and run Lot Valley development. Its task: to continue the economic, environmental, tourist and hydraulic development of the Valley.

An ambitious economic development programme covering waterway tourism and the valorisation of the environment fixed the major objectives : to facilitate the growth of a new tourist destination, while preserving the environment.

After 40 years of hard work the Lot Valley is on the point of becoming a prime tourist.

l'Entente will be delighted to hear from Alliance press card holders able to feature this region.

Visit : www.valleedulot.com. Contact : Stephanie Khaou at lotvalley1@gmail.com.

Lovelady Shield, Cumbria, UK

Lovelady Shield is an elegant Georgian Country House Hotel near Alston, Cumbria. It stands on the site of a former 13th century convent on the banks of the River Nent and within secluded gardens and un-spoilt countryside.

The hotel can also act as a base from which to visit the UK's Lake District, Hadrian's Wall, the North Pennines, Durham Cathedral and the Yorkshire Dales.

The hotel has 2 rosette awards from the AA, and their restaurant provides elegant surroundings in which to enjoy the award winning cuisine prepared by our Master Chef, Barrie Garton.

Lovelady Shield will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.lovelady.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Love Loch Lomond, Scotland

Love Loch Lomond is a group of tourism operators passionate about the Loch Lomond and Clyde Sea Lochs area will be delighted to host press visits for Alliance press card holders as well as to offer a range of story ideas and activities.

Visit: www.lovelochlomond.com. Contact: Johanna Campbell at Johanna@johannacampbell.com.

Macau

Macau, which is a Special Administrative Region of China since 1999, is located on China's south coast, 40 miles from Hong Kong.

It enjoys a Portuguese-Chinese heritage and, in 2013, celebrates the 500th anniversary since the arrival of the Portuguese in Macau in the 16th century.

The destination's distinctive blend of cultures is reflected in the Historic Centre of Macau, a UNESCO World Heritage Site comprised of over 20 historic Sino-Portuguese buildings.

East-meets-West flavours are incorporated in Macanese cuisine, which features influences from Portugal, China, South America, Africa, India and Malaysia.



Macau also hosts a wealth of colourful events and festivals including :

- the Macau International Fireworks Display Contest, one of the biggest of its kind in the world, and
- the Macau Grand Prix, when tourists and locals will line the streets creating a party atmosphere as both cars and motorcycles separately race on one of the most demanding circuits in the world.

Macau Tourism will be delighted to hear from Alliance press card holders who are on assignment and able to feature the destination.

Visit : www.macautourism.gov.mo. Contact : Sarah Habicht at Sarah@humewhitehead.co.uk.

Malawi, Africa

Malawi is the 'warm heart of Africa' offering a combination of lake, landscape, wildlife and culture in one of Africa's most beautiful and compact countries.

Malawi Travel Marketing Consortium is a partnership organisation of Malawi's travel and tourism industry including accommodation providers, tour and safari companies, car hire and air charter firms.

The Malawi Travel Marketing Consortium will be delighted to hear from Alliance press card holders.

Visit: www.malawitourism.com. Contact : Mr Kelly White at enquiries@malawitourism.com

Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca

Mallorca Hotels will be pleased to offer accommodation to Alliance press card holders with a commission for city breaks to Palma and spa & yoga, cycling, walking, hiking, cultural on the island.

Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com.

Contact : Cathryn Hicks at cathryn@douggoodmanpr.com.

The Marriott Paris Champs-Elysees, Paris

The Marriott Paris Champs-Elysees, the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance press card holders who are in the city on an assignment.

Visit: www.parismarriott.com. Contact: Bernice Saltzer at bernice@sortedpr.com

The Mercy Hotel Lisboa, Lisbon

The Mercy Hotel Lisboa is a new 5* boutique luxury property located on Mercy Street, between the Chiado and Bairro Alto districts of Lisbon.

It offers the ideal base for leisure and business guests with easy access to the city and excellent facilities right on the doorstep. Several cultural highlights, as well as excellent dining, shopping and nightlife are within easy walking distance of the hotel.

The Hotel Mercy would be pleased to consider press requests from Alliance press card holders with a commission.

Visit : www.mercyhotel.com. Contact : Cathryn Hicks at cathryn@douggoodmanpr.com



Michael Neave Kitchen and Whisky Bar, Edinburgh, Scotland

Michael Neave Kitchen and Whisky Bar has recently opened on Old Fishmarket Close in the heart of Edinburgh's old town.

It is the first acquisition by the young chef who has worked with talented chefs from The Bonham and the Amber restaurant in the Scotch Whisky Experience.

Michael Neave Kitchen and Whisky Bar will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.michaelneave.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Mir Corporation

Mir Corporation will consider offering tours to Alliance press card holders on assignment. Mir Corporation is a well-established tour-operator specialising in tours to Russia, the Trans-Siberian Railroad and tours to Central Asia.

Visit : www.mircorp.com.Contact : Adam York at adam@sublimepub.com

The Montcalm at The Brewery London City

The Montcalm at The Brewery London City is situated in the heart of The City of London.

The grade II listed building has been restored into a luxury five star hotel, whilst preserving the heritage values being conveniently located by the Barbican and in-between Liverpool Street and Moorgate stations.

Formerly the site of Whitbread & Co, Britain's first purpose-built mass production brewery, the original building dates back from as early at 1750 when Samuel Whitbread moved his brewing operations to Chiswell Street on the 'eastern rim of Georgian London'.

The hotel offers acclaimed English cuisine at The Chiswell Street Dining Rooms and traditional British fayre at the gourmet gastropub are offered at The Montcalm at The Brewery London City.

The Mountcalm will be delighted to consider offering accommodation to Alliance press card holders.

Visit : www.themontcalmlondoncity.co.uk. Contact : Lysbeth Fox at lysbeth@foxpr.co.uk.

Montes e Vales - cultural and activity tours in Portugal.

Portugal is among the oldest countries in Europe with the same boundaries since 1297, an impressive medieval heritage and in the Douro Valley the oldest wine demarcated region in the world.

Montes e Vales provides visitors with the chance to to learn more about Portuguese wine, food and history during easy walks or biking tours.

Montes e Vales will be delighted to consider offering Alliance press card holders a tour for review purposes.

Visit : www.walkinginportugal.com. Contact : David Monteiro at info@walkinginportugal.com.



The Moevenpick Resort & Spa Dead Sea

The Moevenpick Resort & Spa Dead Sea is located on the shore of the Dead Sea in Jordan - a peaceful area with renowned health benefits.

Many visitors flock to Jordan to float in the Dead Sea, and the benefits of the high-salt content mean that the water is extremely calming and healing, offering the ultimate relaxation therapy.

The resort has 346 rooms and suites which have been tastefully decorated to ensure that all guests have a comfortable stay. There is also a Zara spa - one of the largest in the Middle East, which provides a wide variety of treatments to relax the mind, body and soul.

The Moevenpick Resort & Spa Dead Sea, a Great Hotel of the World, will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.ghotw.com/hotel/home/moevenpick-dead-sea.htm. Contact : Ashleigh Silverman at asilverman@ghotw.com.

Myanmar (formerly known as Burma)

Myanmar, formerly known as Burma, has emerged from decades of military rule, and the South-East Asia nation is moving towards democracy and opening up economically.

With 28-day tourist visas, improved foreign exchange services, and new destinations and accommodations, Myanmar is now easier than ever to visit.

Slow Burma Travel

Slow Burma Travel is a small tour operator in Myanmar, organizing tailor-made, personalized trips throughout Myanmar.

Established in 2010, and respecting the wishes of democracy leader, Nobel Prize laureate Ang San Suu Kyi, Slow Burma Travel offers individual, family and small group trips the heartland of Myanmar, as well as more off-the-beaten-track places.

Working with locals, communities, ethnic minorities, Buddhist monasteries and NGOs, Slow Burma Travel provides deep insights into Myanmar, authentic experiences away from the tourist hordes, and moments of wonder in this long-forgotten world.

Among the trips organized include colonial heritage tours of downtown Yangon's buildings, upcountry tours in search of writer George Orwell, mountain biking adventures in Shan state, and China-Myanmar trips for Tai Chi practitioners from around the world.

Alliance press card holders are invited to contact Slow Burma Travel for information and advice about travel in Myanmar. In mid-late 2013 Slow Burma Travel will be offering media familiarization trips, in association with the Myanmar tourism industry.

Visit : www.burma-travel.info and www.visit-myanmar.info. Contact : Keith Lyons at keithalyons@gmail.com.

Myrtle Beach Seaside Resorts, South Carolina, USA

Myrtle Beach Seaside Resorts is a collection of six oceanfront and ocean view condo-hotels in North Myrtle Beach and Myrtle Beach, South Carolina.

Avista Resort, Prince Resort, Horizon at 77th, Grande Shores, Seaside and the Towers at North Myrtle Beach all provide the comforts of full-service resort hotels with the space and luxury of condominiums.

Each property features modern décor that reflects a coastal lifestyle and views of the pristine northern region of the Grand Strand.



Most hotels have fitness centers, an array of indoor and outdoor pools, on-site dining and access to world-class beaches.

Alliance press card holders are welcome to request a stay at Myrtle Beach Seaside Resorts when able to feature the collection of properties.

Visit: www.myrtlebeachseasideresorts.com. Contact: Jane Milbrandt at jmilbrandt@buffalocommunications.com.

Newcastle Gateshead Marriott Hotel Metrocentre

Newcastle Gateshead Marriott Hotel Metrocentre has completed a £500,000 refurbishment to its leisure facilities.

The hotel, which is next to the Metrocentre, the biggest shopping centre in Europe, will be happy to host Alliance press card holders who would like to visit the North East of the UK.

Visit : www.marriott.co.uk/hotels/travel/nclgh-newcastle-gateshead-marriott-hotel-metrocentre Contact : Bernice Saltzer at bernice@SortedPR.com.

New York Circle Line Sightseeing Cruises

New York Circle Line Sightseeing Cruises will be delighted to host Alliance press card holders with a commission.

Visit: www.circleline42.com. Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com

Niagara, USA

The Niagara Tourism & Convention Corporation (NTCC) promotes the county as a premier destination for meetings, events, conventions, and leisure tourism by generating individual and group visitation.

Niagara Falls comprises the American Falls, Bridal Veil Falls and Horseshoe Falls.

The historic village of Lewiston was the site of the first battle of the War of 1812 and the last stop for slaves escaping to freedom on the Underground Railroad.

The original Flight of Five locks that were built in 1840 still exist along the Erie Canal in Lockport.

Surrounded by water, Niagara USA is also a fishing destination in and on Lake Ontario, Niagara River and Erie Canal.

The NTCC will be delighted to hear from Alliance press card holders who are interested in doing a story on Niagara Falls or Niagara USA.

Visit : www.niagara-usa.com. Contact : MichelleBlackley at michelle@niagara-usa.com

Norfolk Hideaways

Norfolk Hideaways is a holiday cottage/self-catering holiday company with 200 coastal cottages in North Norfolk.

Norfolk Hideaways will be delighted to hear from Alliance press card holders on assignment. Press trips are available and subject to dates and availability.

Visit : www.norfolkhideaways.co.uk. Contact : Danielle Howard at danielle@junglepr.com.



The Oetker Collection - Masterpiece Hotels

The Oetker Collection - Masterpiece Hotels are one-of-a-kind, five-star hotels individually designed, with a unique character and distinctive atmosphere.

They are situated in some of the world's most appealing locations, such as Antibes, Baden-Baden, Marrakesh, Paris and Vence.

The Oetker Collection will be pleased to consider offering accommodation to Alliance press card holders.

Visit :www.oetkercollection.com. Contact : Julia Perowne at jp@verypcc.com

ON AIR WORLD radio

ON AIR WORLD radio is broadcast across many radio stations in Australia with programmes available for broadcast on community and other radio stations worldwide.

Its radio travel features highlight the best things to do and see in various cities and regions around the world.

ON AIR WORLD radio is pleased to invite Alliance press card holders to supply audio interviews.

The station cannot pay for features, at this stage, but believes it could give card holders exposure to world radio networks.

The format : **Technical**: Intro : This is on air world travel radio, this week Interviews can be recorded on Iphones or broadcasting from (location) ... This is (reporter similar devices in MP3 format and would need name) and we are here with (guest name) from to recorded at 44.1 khz guality 16 bit (attraction/location name). preferable. The interview : Electronic stores have good guality external mics with windsocks at around 30 guid. Include website of attraction/facility at end when thanking the guest and mention the The station will edit the feature, add music and www.onairworld.com website for all the links. remove umm and ahhs, breaths, etc.

Card holders should also provide ON AIR WORLD radio an image in a jpeg format and a brief bio for its presenters page.

Visit : www.onairworld.com. Contact : Geoff Harrison at worldtvinternational@gmail.com.

One World Trekking

One World Trekking has been a leader in Worldwide Adventure Travel with two decades of experience in creating and guiding unique trekking and hiking itineraries across the globe.

It offers small group trekking trips and adventure tours throughout the great Himalayan kingdoms of Nepal, Bhutan, Ladakh, Tibet, Sikkim, the Karakoram and to Eastern Europe, Africa and South America.

One World Trekking will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit : www.oneworldtrekking.com. Contact : Andy Crisconi at andy.crisconi@oneworldtrekking.com.



Orient-Express Hotels

Orient-Express Hotels is a luxury hotel company and adventure travel operator which began offering luxury travel experiences since 1976, when it purchased Hotel Cipriani in Venice.

Shortly after the company recreated the Venice Simplon-Orient-Express, linking London, Paris and Venice, along with other European cities.

Today the Orient-Express Hotels brand embraces 46 hotel, cruise and luxury rail businesses in 22 countries, including distinctive properties including :

- Hotel Cipriani in Venice
- Grand Hotel Europe in St Petersburg
- Hotel Ritz Madrid
- Mount Nelson Hotel in Cape Town
- Copacabana Palace in Rio de Janeiro, and
- Maroma Resort and Spa on Mexico's Riviera Maya

The Company also Orient-Express Hotels luxury tourist trains, three river cruise operations and one of New York's most iconic restaurants.

Orient-Express Hotels will be delighted to hear from Alliance press card holders who are assignment and able to feature one or more f its hotels. Requests considered on a case-by-case basis.

Visit : www.orient-express.com. Contact : Emily Wilson at emily.wilson@orient-express.com.

The Otago Central Rail Trail, New Zealand

The Otago Central Rail Trail is a 150-kilometre walking, cycling and horse riding track in the South Island of New Zealand.

The trail runs in an arc between Middlemarch and Clyde, along the route of the former Otago Central Railway, and has become a popular tourist attraction.

It's the chance to discover an untamed, natural environment, Otago's harsh and daring past, and the early engineering feats of the pioneers.

The Trail was the first rail trail in New Zealand and it's success encouraged John Key, the NZ Prime Minister, to establish further Trails throughout NZ.

The Otago Central Rail Trail will be delighted to hear from Alliance press card holders who do a lot of cycling or walking and who could feature the Trail.

Visit : www.otagocentralrailtrail.co.nz. Contact : Edward Fox at edwardfox@orcon.net.nz.

The Palace of Versailles, France

The Château de Versailles, which has been on UNESCO's World Heritage List for 30 years, is one of the most beautiful achievements of 18th-century French art.

The site began as Louis XIII's hunting lodge before his son Louis XIV transformed and expanded it, moving the court and government of France to Versailles in 1682.

Each of the three French kings who lived there until the French Revolution added improvements to make it more beautiful.

Alliance press card holders can get free admission to the Château de Versailles and its grand gardens.

Visit : www.en.chateauversailles.fr. Contact : Talon at 1dad1kid@gmail.com.



The Palms Hotel & Spa, Miami Beach, FL

Just minutes from the heart of South Beach, with a city-block of grounds and a pristine stretch of white sandy beach, The Palms Hotel & Spa originally opened as the Sea Isle Hotel in 1939.

It was purchased by its current owners, the Krause Family, in 1989, renovated and re-opened as The Miami Beach Ocean Resort in the summer of 1992.

In the following years, the family continued to modernize and re-position the property, culminating in a 2010 re-launch as The Palms Hotel & Spa.

The AAA Four Diamond property is now part of the exclusive collection of Preferred Hotels & Resorts, and one of few independently owned and operated full-service hotels on the beach.

The Palms will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.thepalmshotel.com. Contact : Vanessa Lopez at VLopez@thepalmshotel.com.

Pembrokeshire, South West Wales

Pembrokeshire, South Wales will be delighted to consider offering accommodation to Alliance press card holders with a commission in suitable media.

Visit : www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com

The Pheasant Inn, the Lake District UK

Located at the bottom of Sale Fell and close to Bassenthwaite Lake, the Pheasant Inn dates back to the 17th century and was the haunt of huntsman John Peel.

It is situated at the unspoilt northern end of the Lake District, within easy reach of Keswick and Cockermouth.

The hotel bar, one of the most well known bar in the Lake District, is full of local character and characters some of whom are very knowledgeable and opinionated!

The Pheasant Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.the-pheasant.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Philadelphia

Philadelphia might be known as the birthplace of American democracy, but you'll find it's an ideal destination to explore its colorful neighborhoods, learn more about its rich history and delve into its spectacular sites and attractions.

Philly has all the excitement of big-city life with a quaint, hometown feel.

The Philadelphia Convention & Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : www.discoverPHL.com. Contact : Greg Evans at g.p.evans@btinternet.com.



Phoenix Park Bike Hire, Dublin, Ireland

Phoenix Park in Dublin has 20km of cycle paths and over 1750 acres of parkland to explore.

Located right at the entrance to the Park, Phoenix Park Bike Hire is a cost effective, healthy and enjoyable way to see attractions in the park and all that Dublin city has to offer.

Many thousands of extra visitors are expected to choose Ireland in 2013 for The Gathering.

Visit : www.phoenixparkbikehire.com and www.thegatheringireland.com. Contact : Anna Sharp at anna@asharppr.com.

Pismo Beach, California

Pismo Beach is located on California's famous Central Coast, half way between San Francisco and Los Angeles along the scenic Pacific Coast Highway and Highway 101.

This classic California beach town offers long white beaches for taking a pleasant stroll or for just enjoying the spectacular views of a Pismo Beach sunset.

Visitors also enjoy great weather year round, fabulous local wineries, golfing, riding the dunes in a four-wheel ATV on California's only drive-on beach, horseback riding, surfing, body boarding, and fishing from the historic 1200-foot Pismo Beach Pier.

The Pismo Beach Conference & Visitors Bureau will be delighted to hear from Alliance press card holders who are interested in featuring this destination.

For more information, please visit www.ClassicCalifornia.com, or contact Suzen Brasile at sbrasile@pismobeach.org.

The Pocono Mountains, Pennsylvania

The Pocono Mountains region is 2,400 square miles of mountains, lakes, rivers, waterfalls and woodlands in Northeastern Pennsylvania.

The four-county region offers year round outdoor recreation, seasonal festivals and fairs, lavish spas and fine dining. The Pocono Mountains is two hours from both Philadelphia and New York City.

The Pocono Mountains Visitors Bureau will be delighted to consider press trip requests from Alliance press cardholders.

Visit : www.800poconos.com. Contact : Elizabeth A. Richardson at Erichardson@poconos.org.

Québec, Canada

Québec is a unique land in North America. Unique for its geography, its history and its culture, which together have forged its bold and exuberant identity.

The region is multi-faceted geography, diverse landscapes, vegetation and climate and a rich history spanning five centuries, from colonial regime to the present-day challenge of maintaining the cultural vitality of this culture in North America!

Summer, fall, winter and spring: the contrasting seasons bring this vast territory to life, offering you four spectacular opportunities to discover the many faces of Québec!

Destination Québec will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : www.bonjourquebec.com. Contact : Caroline Corfield-Rose at caroline@corecommunications.co.uk.



The Ramada Encore Hotel, Gateshead, UK

The Ramada Encore Hotel, Gateshead is located minutes from the historic Newcastle Quayside, on the banks of the river Tyne, and within walking distance of restaurants, bars, theatres, art galleries and attractions, including :

- the Baltic Centre of Contemporary Art
- Gateshead Millennium Bridge, and
- the Metro Radio Arena.

The Ramada Encore Hotel, Gateshead will be happy to host Alliance press card holders on assignment.

Visit : www.ramada.co.uk. Contact : Bernice Saltzer at bernice@sortedpr.com.

Ravenstone Manor, Keswick, Cumbria UK

Ravenstone Manor is a family run hotel situated just a short drive from the market town of Keswick in the Lake District.

Overlooking Bassenthwaite Lake, and set against the backdrop of Skiddaw, Ravenstone Manor provides guests with a vantage point to fully appreciate the beauty of the Lake District. The grounds of the Hotel are a great start for many walks for any ability; a short amble through Dodd Wood looking for Ospreys nesting or the odd deer to a hike to the summit of Skiddaw.

Ravenstone Manor will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.ravenstonemanor.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Renaissance Paris Arc de Triomphe, Paris

The five-star Renaissance Paris Arc de Triomphe designed by Christian de Portzamparc, is just a few steps away from the famous landmark and Champs-Elysées Avenue.

A contemporary design, this Arc de Triomphe, Paris hotel's upscale guest rooms and suites are spacious and tastefully decorated and boast the latest in-room technology, including wireless Internet.

Outstanding among hotels in Arc de Triomphe, Paris, guests can indulge in delightful dining at the Makassar Lounge Restaurant serving contemporary French - Indonesian cuisine.

The Renaissance Paris Arc de Triomphe will be delighted to consider offering accommodation to Alliance press card holders who are able to review the hotel in their features.

Visit : www.marriott.co.uk/hotels/travel/parwg-renaissance-paris-arc-de-triomphe-hotel. Contact : Bernice Saltzer at bernice@sortedpr.com

Reykjavik Bike Tours

Reykjavik Bike Tours will provide press tours of Iceland's capital for Alliance press card holders.

Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is



Rockford, Illinois

Rockford is located in north central Illinois, just south of Wisconsin, halfway between Galena and Chicago.

Rockford life centers around the Rock River, which may divide the east side from the west, but brings people together for events such as the :

- Illinois Snow Sculpting Competition
- Fourth of July Festival
- Ski Broncs Water Ski Shows
- Rockford Art Museum
- Greenwich Village Art Fair and Rockford Art Guild's Artists' Fair
- On the Waterfront, Illinois' largest street music festival
- Music in the Park, and
- Holiday Festival of Lights.

Several museums cluster in Riverfront Museum Park on the west bank and Sinnissippi Gardens and Park stretch along the east bank. A trail network links them all.

Rockford continues to develop its waterfront by converting industrial sites into parks and public areas, such as Davis Park at Founder's Landing.

Visit : www.gorockford.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Rosalie Bay Resort, Dominica

Rosalie Bay Resort, an eco-luxury and wellness retreat on the Nature Island of Dominica in the Caribbean, located along the Atlantic Ocean at the edge of a UNESCO World Heritage site,

The Rosalie Bay will be happy to consider accommodations for Alliance members on assignment.

Visit : www.rosaliebay.com. Contact: Julie Harper at julie@madiganpratt.com.

Royal Demeure luxury hotels, Italy

The Royal Demeure luxury hotel chain is a collection of historic palazzi in some of Italy's most important cities including :

- the Hotel d'Inghilterra, Residenza di Ripetta and the Hotel Beverly Hills, in Rome
- the Hotel Helvetia & Bristol in Florence the Grand Hotel Continental in Siena and,
- the Hotel Villa Michelangelo in Vicenza.

Each hotel has been meticulously refurbished with frescoed halls hosting modern art, marble bathrooms boast hydro-massage bathtubs and cosy restaurants offering traditional Italian cuisine.

The Royal Demeure group will be happy to consider hosting Alliance press card holders who are in Italy on assignment an able to review one or more of the properties.

Visit : www.royaldemeure.com. Contact : Anne-Marie Buckley at Anne-Marie.Buckley@brightergroup.com.

The Royal Park and The Cranley, London

The Royal Park and The Cranley, two luxury, boutique hotels located in central London are delighted to welcome Alliance press card holders with suitable commissions.

Visit : www.theroyalpark.com and www.thecranley.com. Contact : Li Boatwright at Li@storringtoncommunications.com



Rushton Hall Hotel and Spa, Northamptonshire

Rushton Hall Hotel and Spa offers guests the chance to stay in what has been a stately home in rural Northampton since 1438.

Everything about Rushton Hall is grand from the moment you pass through its heavy timber doors. Most stunning, however, is the great hall with its magnificent timber roofing, ornate plasterwork, stained glass windows and fireplace.

Rushton Hall will be pleased to consider offering accommodation to Alliance press card holders.

Visit : www.rushtonhall.com.Contact : jacky Mcaulay at j.Mcaulay@rushtonhall.com.

Saigon Streets

Saigon Streets, which run 3 to 3.5 hour street food tours in Ho Chi Minh City, will be delighted to provide Alliance press card holders with a tour for review purposes.

Visit : www.saigonstreeteats.com. Contact : Barbara Adam at theboss@thedropoutdiaries.com.

Sail Lofts St Ives

This group of 12 award winning luxury holiday apartments surrounding a central courtyard, just metres from Porthmeor Beach in St Ives, with their own 'holistic' Ocean Spa, will be pleased to consider offering accommodation to Alliance press card holders with a commission.

Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.

Scotland's Personal Hotels

Scotland's Personal Hotels is one stop shop to finding hotels in Scotland, and offer visitors to Scotland :

- a large selection of independent hotels across Scotland and the chance to experience the real Scotland, and
- best rates guaranteed -travellers book direct with the hotels

Scotland's Personal Hotels can take care of all arrangements, book hotels, arrange car hire and offer advice on things to see and do, all over Scotland. There is no charge for this service.

Scotland's Personal Hotels will always consider hosting Alliance press card holders.

Visit : www.scotland-hotels.com. Contact : Mark Linklater at mark@scotland-hotels.com.

Secret London – An unusual guide Secret London – Unusual bars & restaurants

Following the success of "Secret London – An unusual guide" (Amazon bestseller) Jonglez Publishing has launch its first iPhone applications:

- Secret London An unusual guide, and
- Secret London Unusual bars & restaurants

Alliance press card holders able to review the applications can receive a code to download the app for free (iPhone users only).

Visit : www.itwalliance.com. Contact : Alexandre Thery at alexandre@editionsjonglez.com.



Senderos (Latin America)

Senderos is a UK based agency representing a portfolio of travel experiences across Latin America.

Its partners are estancias, rainforest and remote jungle lodges, expedition vessels and small upmarket hotels in destinations including the Galapagos and Antarctica, Brazil, Colombia, Peru, Ecuador, Argentina and Chile.

Senderos will be delighted to hear from Alliance press card holders interested in deas, the latest stories and news, high resolution images and press trips.

Visit : www.senderos.co.uk. Contact : Gareth Lyons at gareth@senderos.co.uk.

Shakespeare Country, UK

Shakespeare Country UK will host Alliance press card holders and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability.

Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk

Shieldhill Castle, the Clyde Valley, Scotland

Shieldhill Castle hotel is a 4 star hotel set in the upper Clyde valley 30 minutes from both Edinburgh and Glasgow.

The Castle dates back to 1199 and offers great character and charm amongst elegant surroundings. The principal building has 16 en suite bedrooms, and the newly refurbished stable block has created a courtyard setting for an extra 10 en suite rooms.

Chancellor's restaurant, set within the Castle itself, has won numerous food and wine awards, including a two Rosette distinction from the AA.

In the grounds of the Castle and the surrounding areas, there is falconry, paintballing, clay pigeon shooting, helicopter flights, hot air balloon rides, fishing and golf.

Shieldhill Castle will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.shieldhillcastlehotel.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Silversea Cruises

Silversea Cruises is a luxury cruise line, offering guests large-ship amenities aboard its intimate, all-suite vessels: Silver Cloud, Silver Wind, Silver Shadow, Silver Whisper and Silver Spirit.

With the inclusion of the expedition ships Silver Explorer and Silver Galapagos (debuting late 2013), Silversea Cruises' itineraries encompass all seven continents and feature worldwide luxury cruises to the Mediterranean, Caribbean, both polar regions and over 500 fascinating destinations in between.

Silversea Cruises will be delighted to hear from Alliance press card holders, with suitable assignments, who are able to provide reviews of its cruises.

Visit : www.silversea.com. Contact : Katie Francis visit : kf@verypcc.com.



St Mary's Hall Hotel, Scilly

St Mary's Hall Hotel, the Isles of Scilly is happy to provide press trip opportunities to Alliance press card holders.

Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk

Sugnall Hall, Staffordshire, UK

The owners Sugnall Hall have been restoring their 2-acre walled kitchen garden for six years and have brought this back into production as well as allocating one of the quadrants for an Indian Pavilion that was handmade and hand-block printed in Jodhpur.

The walled garden, which dates back to 1737, complete privacy in the heart of rural Staffordshire.

Sugnall Hall, Staffordshire will welcome the chance to talk to Alliance press card holders on assignment.

Visit : www.sugnall.co.uk. Contact : Simon Turton at simon@operapr.com.

Swaziland and Malawi

Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance press card holders with suitable commissions.

Visit : www.thekingdomofswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk

Talbot County, Maryland USA

The Talbot County Office of Tourism promotes the pristine landscapes, waterscapes, and small hamlets along the "Hamptons of the Chesapeake Bay".

The Towns of St. Michaels, Oxford, Easton, and Tilghman Island offer a wealth of small town charm with metropolitan amenties.

Outdoor recreational opportunities abound at every corner - with five rivers, two bays and hundreds of creeks and tribuatries, kayaking, canoeing, sailing, and yachting can be enjoyable throughout the seasons of Spring, Summer and Fall.

Year round entertainment at local theatres and nightclubs, art festivals and galleries, culinary events, and cultural treasures add to the Talbot County experience.

The Talbot County Office of Tourism will be delighted to consider press trips for Alliance press card holders on assignment.

Visit : www.talbgov.org. Contact : Debbi Dodson at ddodson@talbgov.org.

The Taskonaklar Boutique Hotel, Turkey

The Taskonaklar Boutique Hotel is located in Uçhisar, the highest town in the Turkish region iof Cappadocia.

A member of Great Hotels of the World, it has rooms and suites carved into volcanic formations with the accommodations combines subterranean spaces, rough-hewn walls and stone archways with fresh air in the form of terraces and balconies, with stunning views.

The Taskonaklar Boutique Hotel will be delighted to consider offering accommodation to Alliance press card holders.

Visit : www.taskonaklar.com. Contact : Tolga Akarcalı at tolga@taskonaklar.com.



theExplorateur

the Explorateur reviews hotels, shops, restaurants and travel-related products around the world.

the Explorateur will consider offering Alliance press card the opportunity to review any of its properties.

Visit : www.theExplorateur.com. Contact Gabriella Ribeiro Truman at gabriella@trumarketing.com

Three Nelson Hotels in Cheshire, UK

The Grosvenor Pulford Hotel & Spa, The Pheasant Inn and The Bear's Paw will be happy to accommodate Alliance press card holders with a commission.

Visit : www.grosvenorpulfordhotel.co.uk, www.thepheasantinn.co.uk and www.thebearspaw.co.uk Contact : Karen Floyd at karen.floyd@symmetrypr.com

Tipi Adventure, Herefordshire UK

Tipi Adventure offers alternative UK holidays on the River Wye in Herefordshire.

Here visitors can stay in luxury tipis along the riverside and take part in daily paddles along the river itself in Canadian Canoes. The holidays are suitable for anyone aged four upwards and as tuition and buoyancy aids are provided, no previous canoeing experience is required.

Tipi Adventure would be delighted to hear from any Alliance press card holders who would like to know more about the company. Media visits are also available outside of the peak school holiday periods.

Visit : www.tipiadventure.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk

Tongabezi, Zambia

Tongabezi Lodge is the first Zambezi River lodge on the Zambian side of Victoria Falls.Privately owned and run it was v oted among the world's finest places to stay in Condé Nast Traveler's 2008 Gold List.

Tongabezi Lodge will be delighted to consider providing Alliance press card holders with stays at the Lodge for review purposes.

Visit : www.tongabezi.com. Contact : Sanja Cloete-Jones at sanja@tongabezi.com.

Tontine Hotel, Peebles, Scotland

Tontine Hotel, a family-run hotel in the heart of Peebles, won the award as Best Town Hotel in the 2012 Scottish Hotel Awards.

With 36 en-suite rooms, Borders, the Tontine is a fine base for covering one of Scotland's most beautiful regions, especially renowned for outdoor activities such as walking, mountain biking, cycling, golf, fishing and shooting.

Peebles itself is ranked the best town in Scotland for independent shops and is within easy reach of the 21 golf courses in the Borders.

It is a half hour's drive from Edinburgh and 90 minutes from Glasgow.

The Tontine Hotel, will be delighted to consider accommodation requests from Alliance press card holders on assignment.

Visit : www.tontinehotel.com. Contact : Mark Linklater at marklinklater@gmail.com.



Towan Valley, Cornwall, UK

Towan Valley, Cornwall is a place for families looking to get a totally Cornish getaway – a stones throw from one of Cornwall's best blue flag beaches and cliff top walks.

Situated in a wooded valley, Towan Valley comprises luxury self catering beach retreats which enjoy the very latest facilities, a fully fitted modern kitchen, off road parking and fully landscaped gardens.

These are located on the North Cornish Coast in the village of Porthtowan, 12 miles between St Ives and Newquay and seven miles from Truro - Cornwall's only City. The properties are available through Aspects Holidays and Michael Paul Holidays.

Towan Valley will be delighted to hear from Alliance press card holders on assignment who would like to review.

Visit : www.aspects-holidays.co.uk and www.michaelpaulholidays.co.uk. Contact: Graham Buckley at graham@mercury-pr.co.uk.

Truro, Cornwall, UK

The cathedral city of Truro, which is the UK's most Southerly and Cornwall's only city, has cobbled streets, narrow alleyways and riverside walks down to Malpas.

Beaches including Porthtowan are a 15 minute drive away and there is the opportunity to take a boat from Truro down to Falmouth and St Mawes.

Truro has been very much overlooked from a travel media perspective, in favour of destinations such as St Ives and Padstow, but has a wealth to offer people wanting a city break that offers them the best of both worlds.

Enjoy Truro will be delighted to hear from Alliance press card holders on assignment who would like to visit the city.

Visit : www.enjoytruro.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.

Utah

The US state of Utah attracts outdoor enthusiasts offering national Parks, ski resorts and golf courses.

Within the styate is to be found Park City, historic Temple Square, St George, Lake Powell and, of course, Salt Lake City. Visitors come to ski or snowboard "The Greatest Snow on Earth," to mountain bike Slickrock in Moab Utah, take summer whitewater rafting down Cataract Canyon, or visit the Old West.

The Utah Office of Tourism will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : www.utah.com. Contact : Caroline Corfield-Rose at caroline@corecommunications.co.uk.



Valley Forge, Pennsylvania

Recreation, history, retail and the arts intersect in the Valley Forge area.

Located 18 miles west of downtown Philadelphia, it is most often remembered as the site of George Washington's winter encampment of 1777-1778, where the army was transformed from a rag-tag band of soldiers into the fighting force that went on to win the American Revolution.

Visitors today can enjoy the tranquil beauty of Valley Forge National Historical Park's 3,500 acres of rolling hillsides and sparkling streams.

The Valley Forge Convention & Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : www.valleyforge.org. Contact : Greg Evans at g.p.evans@btinternet.com.

The Villa Rosa Hotel, Nairobi

Kempinski Hotels is set to open one of the country's most luxurious properties, the Villa Rosa Hotel on Chiromo Road as well as tented camp, Olare Camp in a Maasai Mara conservancy in early 2013.

Alliance press card holders are invited to request a press review stay at the the Villa Rosa Hotel and or Olare Camp.

Visit : www.kempinski.com/en/nairobi/hotel-villa-rosa and www.magicalkenya.co.uk. Contact: Hilary Philpott at hilary.philpott@kempinski.com.

Visit Dublin

Visit Dublin offers Alliance press card holders visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin.

Visit : www.visitdublin.com and www.dublinpass.com. Contact : Catherine McCluskey at Catherine.mccluskey@failteireland.ie

Visit Orlando

Visit Orlando offers Alliance press card holders visiting on-assignment a complimentary Journalist VIP Passport.

Visit : www.VisitOrlando.com/media. Contact : Amy Rodenbrock at amy.rodenbrock@visitorlando.com

VisitCornwall

Cornwall is located in the far west of Great Britain on a peninsula pointing into into the Atlantic Ocean, and with 300 miles of coastline.

Cornwall is also the location of mainland Great Britain's most southerly promontory, The Lizard, and one of the UK's most westerly points, Land's End, while a few miles off shore and even further west is an archipelago of tiny islands that make up the Isles of Scilly.

For Alliance press card holders visiting Cornwall with suitable commissions, VisitCornwall will be pleased to offer bespoke itinerary arrangements and assist in negotiating complimentary or reduced rate accommodation and entry to attractions and activities.

Visit : www.visitcornwall.com. Contact : Julia Hughes at julia.hughes@visitcornwall.com



Visit Oxfordshire

Visit Oxfordshire is this English county's tourism association and is able to enable Alliance press card holders uncover its hidden treasures.

From the varied rural landscape of Oxfordshire, excellent for cyclists and walkers, to a cultural getaway in Oxford, renowned for its history and heritage.

Visit : www.visitoxfordshire.org/press. Contact : Heather Armitage at Harmitage@oxford.gov.uk.

Visit South East England

South East England comprises the counties that wrap around London, and which take in the south coast from Dover to the New Forest.

These are :

Kent	Hampshire
Sussex	Surrey,
Isle of Wight	Berkshire

Buckinghamshire, and Oxfordshire

The South East is home to English icons such as Windsor Castle, Oxford, Brighton and Canterbury and Visit South East England can arrange themed tours such as Jane Austen, James Bond, Downton Abbey, Tolkien, CS Lewis and Inspector Morse.

Some of the areas 2013 highlights include the 200th Anniversary of Pride & Prejudice, the opening of the Mary Rose Museum, Portsmouth.

For Alliance press card holders visiting SE England with suitable commissions, Tourism South East will be pleased to offer bespoke itinerary arrangements and assist in negotiating complimentary or

reduced rate accommodation and entry to attractions and activities.

Visit : www.visitsoutheastengland.com. Contact : Carol Plunkett at cplunkett@tourismse.com.

Wedgwood the Restaurant, Edinburgh, Scotland

Paul Wedgwood and Lisa Channon opened Wedgwood the Restaurant in 2007, and gains inspiration for his style of dishes from regular travels around the world. Favourite dishes in the restaurant include Panko and black sesame crusted mullet or Pork belly, Diver caught scallops wrapped in caul fat.

Wedgwood the Restaurant will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.wedgewoodtherestaurant.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Welcome to Yorkshire

Welcome to Yorkshire, which is the official Destination Management agency for the English county of Yorkshire, has one clear priority, to make Yorkshire the most popular destination in the UK for business and leisure.

In just two years *Welcome to Yorkshire* has grown the value of the county's tourism and visitor economy from £5.9bn to £7bn per annum.

Welcome to Yorkshire will be delighted to consider press trip opportunities for Alliance press card holders with an appropriate commission.

Visit : www.yorkshire.com/mediacentre. Contact : Graham Poucher at gpoucher@yorkshire.com



The West Somerset Railway, UK

The West Somerset Railway is Britain's longest standard gauge "heritage" railway and runs steam trains on a daily basis from early April to early October and on elected dates in other months.

The route is from Bishops Lydeard (4 miles from the Somerset County Town of Taunton) to the small seaside resort of Minehead and the Railway carries some 200,000 passengers each year.

The West Somerset Railway will be delighted to offer Alliance press card holders free travel on its trains. Please book tickets in advance.

Visit : www.west-somerset-railway.co.uk. Contact : John Simms at john.com@wsrail.net

Wilderness Scotland

Wilderness Scotland is a specialist adventure travel company offering an inspiring range of holidays, journeys and wilderness experiences in the most remote and beautiful regions of the Scottish Highlands and Islands.

Established in 2001, its team of guides know the wild places of Scotland better than anyone.

Wilderness Scotland will consider offering press trip facilities to Alliance press card holders.

Visit : www.wildernessscotland.com.Contact: Ben Thorburn at ben@wildernessscotland.com

WildJunket Magazine

WildJunket Magazine is a new-age digital magazine with an emphasis on adventure travel and special interest journey.

It is a finalist in the Digital Magazine Awards 2012 for Best Travel Magazine Award.

To read a sample issue online : . Password: wjjun88

Alliance press card holders can receive a free annual subscription (four issues) via email. Those interested should email Alberto Molero with name card number and email address.

Visit : www.wildjunketmagazine.com. Contact Alberto Molero at alberto@wildjunket.com.

www.cornwallscottages.co.uk

www.cornwallscottages.co.uk a specialist internet holiday cottage agency with over 230 properties throughout the Duchy, will be delighted to consider offering self-catering accommodation to Alliance press card holders with a commissioned feature.

Visit: www.cornwallscottages.co.uk. Contact: Jess Money at jess@suebradburypr.com

The Yukon

Situated in the upper Northwest corner of Canada, next to Alaska, the Yukon is Canada's most accessible northern destination.

The Yukon is one of North America's major wilderness attractions; close to 80 percent remains pristine wilderness with 5,000-metre peaks, forested valleys, unspoiled waters and untamed wildlife.

It is home to more than 160,000 caribou, 70,000 moose, 22,000 mountain sheep, 6,000 grizzly bears and 220 species of birds and 34,000 humans!



Canada's highest mountain (Mount Logan) is located here as is one of the largest non-polar ice fields located in Kluane National Park - a UNESCO World Heritage site.

The Yukon has three national parks, six territorial parks and four Canadian Heritage Rivers and with nearly 3,000 miles of all-weather and mostly paved road.

The Yukon's 10 communities enjoys a vibrant culture rich in northern tradition and First Nation (native) customs and beliefs.

Travel Yukon will be delighted to hear from Alliance press card holders who are able to feature this region.

Visit : www.travelyukon.com. Contact : Lisa Chamberlain at Lisa.chamberlain@btinternet.com.

Zambian Dawn Safaris

Zambian Dawn Safaris is an owner-operated safari company based in the North Luangwa National Park, Zambia.

This wilderness area is the only park in Zambia, which is home to Africa's Big Five and is also a bird watchers destination with over 400 species of bird recorded in the Zambian Dawn Safaris area.

Zambian Dawn Safaris will be pleased to consider press visits to Alliance press card holders with a commission.

Visit : www.zambiandawnsafaris.com. Contact : Honour Way at info@honourway.com.

The International Travel Writers Alliance



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

AllWavs traveller

www.itwalliance.com



AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

Ashley Gibbins FCIPR, MCIOJ 0776 419 8286 Ashley@itwalliance.com